FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

OMB APPROVAL
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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(h) of the Investment Company Act of 1940							
1. Name and Addre		Person*	2. Issuer Name <b>and</b> Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Keane Rober	<u>t 5</u>			X	Director	10% Owner				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	x	Officer (give title below)	Other (specify below)				
C/O VISTAPRI	` '	,	09/06/2007		CEO Pres. & Chair	r. of the BODs				
95 HAYDEN A	VENUE									
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group Fil	ing (Check Applicable				
LEXINGTON	MA	02421		X	Form filed by One Re	eporting Person				
			_		Form filed by More the Person	nan One Reporting				
(City)	(State)	(Zip)		- 1						

95 HAYDEN AVENUE  (Street)  LEXINGTON MA 02421			4. If A	Amendment, Date o	f Origina	al Filed	d (Month/Day	Line	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(State)	(Zip)							Person					
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transact Date (Month/Date)			saction	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr.					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			, ,	Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)			
Common Shares	5	09/0	06/2007		S <sup>(1)(2)</sup>		100	D	\$32.72	71,824	D <sup>(3)</sup>			
Common Shares	5	09/0	06/2007		S		100	D	\$32.38	71,724	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$32.14	71,624	D <sup>(3)</sup>			
Common Shares	5	09/0	06/2007		S		100	D	\$31.95	71,524	D <sup>(3)</sup>			
Common Shares	5	09/0	06/2007		S		100	D	\$32.26	71,424	D <sup>(3)</sup>			
Common Shares	5	09/0	06/2007		S		100	D	\$32.25	71,324	D <sup>(3)</sup>			
Common Shares	5	09/0	06/2007		S		100	D	\$32.75	71,224	D <sup>(3)</sup>			
Common Shares	5	09/0	06/2007		S		100	D	\$33.03	71,124	D <sup>(3)</sup>			
Common Shares	5	09/0	06/2007		S		100	D	\$33.01	71,024	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$33.09	70,924	D <sup>(3)</sup>			
Common Shares	5	09/0	06/2007		S		94	D	\$32.99	70,830	D <sup>(3)</sup>			
Common Shares	5	09/0	06/2007		s		6	D	\$32.98	70,824	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		200	D	\$33.15	70,624	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$32.85	70,524	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$33.13	70,424	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$33.25	70,324	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$33.26	70,224	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		200	D	\$33.24	70,024	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$33.4	69,924	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$32.2	69,824	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$32.88	69,724	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$33.07	69,624	D <sup>(3)</sup>			
Common Shares	5	09/0	6/2007		S		100	D	\$33.15	69,524	D <sup>(3)</sup>			
Common Shares	5	09/0	06/2007		S		100	D	\$32.9	69,424	D <sup>(3)</sup>			
Common Shares	5									1,363,075	I	See footnote <sup>(4)</sup>		
Common Shares	5									54,900	I	See footnote <sup>(5)</sup>		
Common Shares	5									48,881	I	See footnote <sup>(6)</sup>		

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

## **Explanation of Responses:**

- 1. All of the sales of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the sellers on February 15, 2007.
- 2. Separate sale transactions that were executed on 9/6/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.
- 3. Shares held jointly by Mr. Keane and his spouse.
- 4. Shares held by the Robert and Heather Keane Nevis Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 5. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein
- 6. Shares held by the Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are directors and executive officers. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

## Remarks:

This is the second Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on September 5 and 6, 2007.

/s/ Lawrence A. Gold as
Attorney in Fact for Robert S. 09/07/2007
Keane

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.