SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number: 3235-0104 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Keane Robert S	2. Date of Event Requiring Statement (Month/Day/Year) 09/29/2005		3. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ]					
(Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVENUE (Street) LEXINGTON MA 02421			4. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner X Officer (give title Other (specify below) below) CEO Pres. & Chair. of the BODs		r 09/ sify 6. II App	5. If Amendment, Date of Original Filed (Month/Day/Year) 09/29/2005 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State) (Zip)								
Table I - Non-Derivative Securities Beneficially Owned								
1. Title of Security (Instr. 4)			Amount of Securities eneficially Owned (Instr. 4)	3. Ownershi Form: Direc or Indirect ( (Instr. 5)	t (D)   (Inst		Beneficial Ownership	
Common Shares			1,903,075	I	See	See Footnote <sup>(1)</sup>		
Common Shares			600,000	I	See Footnote <sup>(2)</sup>			
Common Shares			600,000	I See Footnote <sup>(3)</sup>				
Common Shares			54,900	I	I See F		Footnote <sup>(4)</sup>	
Table II - Derivative Securities Beneficially Owned           (e.g., puts, calls, warrants, options, convertible securities)								
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securit Underlying Derivative Securit		4. Conversion or Exercise	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Incentive Share Option (Right to Buy)	01/12/2002 <sup>(5)</sup>	01/12/2006	Common Shares	10,000	1.23	D		
Incentive Share Option (Right to Buy)	08/01/2002 <sup>(5)</sup>	08/01/2006	Common Shares	200,000	1.23	D		
Incentive Share Option (Right to Buy)	07/01/2003 <sup>(6)</sup>	07/01/2007	Common Shares	40,000	1.11	D		
Nonqualified Share Option (Right to Buy)	01/28/2005 <sup>(6)</sup>	01/28/2014	Common Shares	150,000	4.11	D		
Nonqualified Share Option (Right to Buy)	05/01/2006 <sup>(7)</sup>	05/31/2015	Common Shares	700,000	12.33	D		

Explanation of Responses:

1. Shares held by the Robert & Heather Keane Nevis Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

2. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

3. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Heather K.L. McEvoy Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

4. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

5. Fully vested.

6. Options vest over four years, 25% one year after the date of grant and 6.25% per quarter thereafter.

7. Options vest over four years, 25% on May 1, 2006 and 6.25% per quarter thereafter.

/s/ Dean J. Breda, Attorney in Fact for Robert S. Keane

09/29/2005

\*\* Signature of Reporting Person Date

\*\* Signature of Reporting Pers

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.