FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* PAGE LOUIS | | | | | | 2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | | |
|---|------------------|--------------------------|------------|--------|-------------------------------------|--|---|------------------|---|---|---|-----------------------|--|---|---|--------------------------------|--|--------------------------------|---|--|
| (Last) WINDOV | (Fir V TO WAL | rst) (| (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/08/2007 | | | | | | | | | Offic belov | er (give title w) | Other (spe- below) | | | |
| 39 CEDAR HILL ROAD | | | | | 4. If | If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) DOVER | M | A 02030 | | | | | | | | | | | l '' | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | | | | | | | |
| | | Tabl | e I - No | 1 | | _ | | | · | , Dis | posed o | | | | 1 | | | | | |
| Date | | | | Date | Transaction te onth/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 5) | | | or and | 5. Amo Securit Benefic Owned Reporte | ies cially Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | Code | v | Amount | (A) ((D) | Pri | се | Transad (Instr. 3 | ction(s) | | | (iiisti. 4) | |
| Common | Shares | | | 08/08/ | /2007 | | | | S ⁽¹⁾ | | 100 | D | \$3 | 35.38 | 37 | 4,000 | I | | See footnote ⁽²⁾ | |
| Common | Shares | | | 08/08/ | /2007 | | | | S ⁽¹⁾ | | 100 | D | \$3 | 35.12 | 37 | 3,900 | I | | See footnote ⁽²⁾ | |
| Common | Shares | | | 08/08/ | /2007 | | | | S ⁽¹⁾ | | 200 | D | \$3 | 35.29 | 37 | 3,700 | I | | See footnote ⁽²⁾ | |
| Common | Shares | | | 08/08/ | /2007 | | | | S ⁽¹⁾ | | 100 | D | | \$36 | 37 | 3,600 | I | | See footnote ⁽²⁾ | |
| Common | Shares | | | 08/08/ | /2007 | | | | S ⁽¹⁾ | | 100 | D | \$3 | 34.37 | 37 | 3,500 | I | | See footnote ⁽²⁾ | |
| Common | Shares | | | 08/08/ | /2007 | | | | S ⁽¹⁾ | | 100 | D | \$3 | 34.22 | 37 | 3,400 | I | | See footnote ⁽²⁾ | |
| Common Shares | | | | 08/08/ | | | | S ⁽¹⁾ | | 200 | D | \$3 | 85.85 | .85 373,200 | | I | | See footnote ⁽²⁾ | | |
| Common Shares | | | 08/08/ | | | | S ⁽¹⁾ | | 100 D \$3 | | 86.16 | 373,100 | | I | | See footnote ⁽²⁾ | | | | |
| Common Shares | | | | 08/08/ | | | | S ⁽¹⁾ | | 100 | D | \$3 | 36.17 373,000 | | 3,000 | I | | See footnote ⁽²⁾ | | |
| Common Shares | | | 08/08/2007 | | | | S ⁽¹⁾ | | 100 | D | \$36.11 | | 372,900 | | I | | See footnote ⁽²⁾ | | | |
| Common Shares | | | 08/08/2007 | | | | | S ⁽¹⁾ | | 100 D \$ | | \$3 | 35.54 | 372,800 | | I | | See footnote ⁽²⁾ | | |
| Common Shares 08/08/2 | | | | /2007 | 2007 | | | S ⁽¹⁾ | | 100 | D \$35 | | 85.16 | 372,700 | | I | | See footnote ⁽²⁾ | | |
| | | Та | | | | | | | | | osed of, | | | | Owned | | | | | |
| Title of Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3A. Deen Executio if any (Month/D | | ned 4. In Date, Trans | | ction | 5. Number | | 6. Date Exerci Expiration Dat (Month/Day/Ye | | sable and te | 7. Title and Amount of Securities Underlying Derivative Security (Instr. : and 4) | | 8. De Se (In | Price of crivative curity str. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owne Form Direct or Ind (I) (In: | (D) irect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | Code | V | (4) | (D) | Date Exercise | able | Expiration | Title | Amour or Number of | | | | | | | |

Explanation of Responses:

- 1. The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on June 13, 2007
- 2. Shares owned by Window to Wall Street, Inc. of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.

<u>Kristin Skelley, as Attorney in</u> <u>08/10/2007</u> <u>Fact for Louis Page</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.