SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL											
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1. Name and Ad PAGE LO	ddress of Reporting <mark>UIS</mark>	Person*	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner
	(First)	(Middle) ET	3. Date of Earliest Transaction (Month/Day/Year) 08/16/2006	Officer (give title Other (specify below) below)
39 CEDAR HILL ROAD (Street) DOVER MA 02030		02030	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting
(City)	(State)	(Zip)	—	Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$24.11	1,047,100	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$24.71	1,047,000	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$24.72	1,046,900	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$24.74	1,046,800	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		200	D	\$24.75	1,046,600	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$24.79	1,046,500	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		200 ⁽³⁾	D	\$24.8	1,046,300	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$24.9	1,046,200	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$24.91	1,046,100	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		200	D	\$24.93	1,045,900	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		400	D	\$24.95	1,045,500	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		200	D	\$24.96	1,045,300	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		488 ⁽³⁾	D	\$24.97	1,044,812	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		12	D	\$24.98	1,044,800	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$24.99	1,044,700	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		600	D	\$25	1,044,100	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$25.02	1,044,000	I	See footnote ⁽²
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$25.07	1,043,900	I	See footnote ⁽²

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$25.09	1,043,800	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$25.13	1,043,700	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$25.16	1,043,600	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		200	D	\$25.17	1,043,400	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		200	D	\$25.19	1,043,200	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$25.2	1,043,100	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$25.21	1,043,000	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$25.22	1,042,900	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		164 ⁽³⁾	D	\$25.25	1,042,736	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		136 ⁽³⁾	D	\$25.27	1,042,600	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$25.32	1,042,500	I	See footnote ⁽²⁾	
Common Shares	08/16/2006		S ⁽¹⁾		100	D	\$25.34	1,042,400	I	See footnote ⁽²⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v			Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The sales of common shares represented on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the seller on May 11, 2006.

2. Shares held by Window to Wall Street Inc., of which Mr. Page is President. Mr. Page disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

3. Separate sale transactions that were executed on 8/16/2006 at the same price have been reported on an aggregate basis on a single line on Table 1. The order in which sale transactions are set forth in Table 1 is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Meghan R. LaRock as

Attorney in Fact for Louis Page 08/18/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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