FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGES IN
Instruction 1(b).	Filed pursuant to Section 16(a) of the

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* GAVIN JOHN J JR						2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [VPRT]										heck a	ationship of Reportin at all applicable) Director		10% Ow		ner
(Last) (First) (Middle) C/O VISTAPRINT, 95 HAYDEN AVENUE							3. Date of Earliest Transaction (Month/Day/Year) 08/09/2010											r (give title)		Other (below)	specify
(Street) LEXINGTON MA 02421						4. If Amendment, Date of Original Filed (Month/Day/Year)										5. Individual or Joint/Group Filing (Check Applicable .ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S		(Zip)			_															
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Trans Date (Month/				action		2A. Dee Execution if any (Month/	e,	3.	4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			d (A) or	A) or 5. Am 5. Am 5. Secur Benef		unt of ies ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
										Code	v	Amount		(A) or (D)	Price	Transa		ction(s) 3 and 4)			(11341.4)
Ordinary Shares					9/2010)/2010				M		575 ⁽	1) A \$		\$0.0	00	5,688			D	
		T	able II - I	Deriva (e.g., p												y Owi	ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemo Execution if any (Month/Da	Date,	Code (n of		Exp	6. Date Exercisal Expiration Date (Month/Day/Year			7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)			Deriva Secur	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transactio (Instr. 4)	ly [10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exe	e ercisable		piration te	Title	1	Amount or Number of Shares						
Restricted Share Units (right to	\$0.00	08/09/2010			М			575	08/	/07/2010	11	/07/2011	Ordir Sha		575	\$0.	00	2,875		D	

Explanation of Responses:

1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on November 7, 2008. The original grant of 6,900 shares vests over a three-year period at 8.33% per quarter.

Remarks:

/s/Kathryn L Leach, as attorney-in-fact for John J.

08/11/2010

Date

Gavin, Jr.

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.