П

### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

# OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

	hours per response:	0.5
1		

1. Name and Addres <u>RUOTOLO N</u>	1 0	on*	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ]		tionship of Reporting Per all applicable) Director	son(s) to Issuer 10% Owner	
(Last) C/O VISTAPRIN	O VISTAPRINT		3. Date of Earliest Transaction (Month/Day/Year) 04/01/2011	x	Officer (give title below) President, Vistapi	Other (specify below) int Europe	
95 HAYDEN AVENUE (Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filin Form filed by One Rep		
LEXINGTON (City)	MA 02421 (State) (Zip)				Form filed by More that Person	0	

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Ordinary Shares	04/01/2011		М		<b>395</b> <sup>(1)</sup>	A	\$0.00	9,354	D	
Ordinary Shares	04/01/2011		F		126	D	\$51.9	9,228	D	

 

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exerci Expiration Dat (Month/Day/Ye	e	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Share Units (right to acquire)	\$0.00 <sup>(2)</sup>	04/01/2011		М			395	07/01/2010 <sup>(3)</sup>	07/01/2013	Ordinary Shares	395	\$0.00	3,560	D	

Explanation of Responses:

1. The shares acquired represent the number of shares that automatically vested pursuant to Restricted Share Units that were originally granted on July 1, 2009.

2. Each restricted share unit represents the Company's commitment to issue one ordinary share.

3. The original restricted share unit grant of 6,328 shares vests over a four-year period: 25% on the first anniversary of the grant date and 6.25% per quarter thereafter.

Remarks:

## /s/Kathryn L Leach, as

attorney-in-fact for Nicholas Ruotolo 04/05/2011

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.