FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

washington, D.C. 20049

| OMB APPROVAL | | | | | | | | | |
|------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burd | en | | | | | | | | |

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | or Section 30(h) of the Investment Company Act of 1940 | | | | | | |
|---|------------|-------|---|---|--|--|--|--|--|
| Name and Address of Reporting Person* PAGE LOUIS | | | 2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [VPRT] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| PAGE LU | <u>U13</u> | | | X Director 10% Owner | | | | | |
| (Last) (First) (Middle) WINDOW TO WALL STREET 19 MILLER HILL ROAD | | , | 3. Date of Earliest Transaction (Month/Day/Year) 02/10/2010 | Officer (give title Other (specify below) below) | | | | | |
| | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) | | | | X Form filed by One Reporting Person | | | | | |
| DOVER | MA | 02030 | | Form filed by More than One Reporting Person | | | | | |
| (City) | (State) | (Zip) | | | | | | | |

| | ble I - Non-Derivative | | _ | <u> </u> | - | | | 1 | | 7 Notes - 6 |
|---------------------------------|--|---|------------------------------|----------|--|---------------|---------|---|---|---|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | , |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$54.24 | 279,899 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 200(3) | D | \$53.85 | 279,699 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$53.88 | 279,599 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$53.77 | 279,499 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$53.91 | 279,399 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 200(3) | D | \$54.5 | 279,199 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$53.96 | 279,099 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$53.67 | 278,999 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 200 | D | \$54.02 | 278,799 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$54.3 | 278,699 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$54.45 | 278,599 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$54.38 | 278,499 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$54.54 | 278,399 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$54.39 | 278,299 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$54.14 | 278,199 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$54.11 | 278,099 | I | See footnote ⁽²⁾ |
| Common Shares | 02/10/2010 | | S ⁽¹⁾ | | 100 | D | \$54.06 | 277,999 | I | See footnote ⁽²⁾ |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative | 3. Transaction Ta Date (Month/Day/Year) | Ife Prentier iva Execution Date, if any (e.g., p (Month/Day/Year) | uts _{de} qa | curi Us, | the Sun to of Vol file (N Securitie Acquired | ξS, (:s | FeXters responding to the contraction of the contra | ssecret, te anvertib | Or Ben Amoun GeSQG Underl Derivat | Wing (| y8 Oying eft Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned | 10. Ownership Form: Direct (D) or Indirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|---|--|-----------------------------------|-------------|---|--|--|---|---|------------------------------|---|---|--|--|
| 1. Title of Derivative Security (Instr. 3) | Security Conversion or Exercise Price of Derivative | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transact Code (Ins 8) | | Belivativ | A Normber 6. Date Exercisable and Expiration Date (Month/Day/Year) | | Securit And 40 Securit Underl Derivat | erlying Security (Instr. 5) | | 5.000Wiber of Renostrol Renostrol Seassaftion(s) Beatficially Owned | (Instr. 4) 11. Ownership Form: Ber Direct (D) Ow | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | Security | | | Code V | | (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) | 4 1 | Date Exercisable | Expiration Date | Securit and 4) | or Number of Shares | | Following Reported Transaction(s) (Instr. 4) | (I) (Instr. 4) | |
| Explanation | of Respons | es: | | | | | | | | | Amount | | | | |

Jeffrey Steele, as Attorney in Fact for Louis Page

02/12/2010

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Expiration of Responses:

1. The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on May Numbers.

2. Shares owned by Window to Wall Street, Inc. of which Mr. Page is President Mr. Page Alischers are successfully in the sale transactions that were executed on 02/10/2010 at the same price have been reported on an aggregate basis on a single line on Table 1. The order in which sale transactions are set forth in Table 1 is not necessarily reflective of the sequence in which the sale transactions occurred in fact.