SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	VAL
OMB Number:	3235-0287
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hours per response:	0.5

	ss of Reporting Perso	n*	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Keane Robert	<u>[</u>		L	Director 10% Owner
				X Officer (give title X Other (specify below)
(Last) VISTAPRINT,	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/05/2013	CEO, President / Chairman of Management Board
95 HAYDEN AV	/ENUE			
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
LEXINGTON	MA	02421		X Form filed by One Reporting Person
,				Form filed by More than One Reporting
(City)	(State)	(Zip)		Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	ction Instr.	4. Securities Disposed O 5)	s Acquirec f (D) (Insti	1 (A) or 7. 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price			
Ordinary Shares	07/05/2013		S ⁽¹⁾		27	D	\$51.15	286,557	I	By RHS Holdings Incorporate
Ordinary Shares								313,270 ⁽²⁾	I	By The Eastern Irrevocable Trust
Ordinary Shares								313,269 ⁽²⁾	I	By The Western Irrevocable Trust
Ordinary Shares								102,181	I	By The Keane Family Foundation
Ordinary Shares								51,900	I	By Delaware 2001 Investment Trust
Ordinary Shares								472,200	I	By First Delaware 2003 Investment Trust
Ordinary Shares								472,200	I	By Second Delaware 2003 Investment Trust
Ordinary Shares								185,000	I	By Third Delaware 2011 Investment Trust

2. Conversion or Exercise Price of Derivative Security	3. Transaction Ta Date (Month/Day/Year)	Hife Prenoderiva Execution Date, if any (e.g., p (Month/Day/Year)	titye S Transa UtsueQ 8)	ecuri ction Asts,	it Fe Superior Acquired Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4				Underlying Derivative		y ⁸ Ovine eff Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.