

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

**SCHEDULE 14A**

(RULE 14a-101)  
INFORMATION REQUIRED IN PROXY STATEMENT  
SCHEDULE 14A INFORMATION  
PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES  
EXCHANGE ACT OF 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- |                                     |  |                          |   |
|-------------------------------------|--|--------------------------|---|
| <input type="checkbox"/>            | Preliminary Proxy Statement                        | <input type="checkbox"/> | Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) |
| <input type="checkbox"/>            | Definitive Proxy Statement                         |                          |   |
| <input checked="" type="checkbox"/> | Definitive Additional Materials                    |                          |   |
| <input type="checkbox"/>            | Soliciting Material Pursuant to Section 240.14a-12 |                          |   |

**CIMPRESS PLC**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- |    |   |       |
|----|---|-------|
| 1) | Title of each class of securities to which transaction applies:   | _____ |
| 2) | Aggregate number of securities to which transaction applies:  | _____ |
| 3) | Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): | _____ |
| 4) | Proposed maximum aggregate value of transaction:  | _____ |
| 5) | Total fee paid:   | _____ |
- Fee paid previously with preliminary materials:
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
- |    |   |       |
|----|---|-------|
| 1) | Amount previously paid:                       | _____ |
| 2) | Form, Schedule or Registration Statement No.: | _____ |
| 3) | Filing Party:                                 | _____ |
| 4) | Date Filed:                                   | _____ |



# Your **Vote** Counts!

**CIMPRESS PLC**  
2021 Annual Meeting  
Vote by November 28, 2021  
11:59 PM ET



Hartoma, Inc.  
P.O. Box 9142  
Farmingdale, NY 11735

[name]  
[address]

1 OF 2  
322,224  
148,294

30#



FLASHID-JOB#



## You invested in CIMPRESS PLC and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on November 30, 2021.**

### Get informed before you vote

View the Annual Report and Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to November 16, 2021. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxymaterial.com](mailto:sendmaterial@proxymaterial.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

XXXX XXXX XXXX XXXX



### Smartphone users

Point your camera here and vote without entering a control number



### Vote in Person at the Meeting\*

November 30, 2021  
6:30 PM LST

Cimpress plc  
The Offices of Matheson  
70 Sir John Rogerson's Quay  
Dublin 2  
Ireland

\*If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at [www.ProxyVote.com](http://www.ProxyVote.com) or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

**THIS IS NOT A VOTABLE BALLOT**

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

**CIMPRESS PLC**  
2021 Annual Meeting  
Vote by November 28, 2021  
11:59 PM ET

Voting Items		Board Recommends
1	Reappoint Zachary S. Sternberg to Cimpres's Board of Directors to serve for a term of three years.	☑ For
2	Approve, on a non-binding, advisory basis, the compensation of Cimpres's named executive officers, as described in the company's proxy statement.	☑ For
3	Set the minimum and maximum prices at which Cimpres may reissue its treasury shares, as described in the company's proxy statement.	☑ For
4	Reappoint PricewaterhouseCoopers Ireland as Cimpres's statutory auditor under Irish law.	☑ For
5	Authorize Cimpres's Board of Directors or Audit Committee to determine the remuneration of PricewaterhouseCoopers Ireland.	☑ For

**NOTE:** Shareholders can obtain directions to the meeting by calling Investor Relations at +1 781-652-6480.

Under New York Stock Exchange rules, brokers may vote "routine" matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. **We will nevertheless follow your instructions, even if the broker's discretionary vote has already been given, provided your instructions are received prior to the meeting date.**

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