## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

| wasiiiigtoii, | D.C. | 20349 |
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|               |      |       |

| OMB APPROVAL        |           |  |  |  |  |  |  |  |  |
|---------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:         | 3235-0287 |  |  |  |  |  |  |  |  |
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hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*            |   |  |  |         | 2. Issuer Name <b>and</b> Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ] |   |   |       |  |                          |   |  |                | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |   |   |                                       |   |                                       |  |
|---|---|--|--|---------|---|---|---|-------|--|--------------------------|---|--|----------------|---|---|---|---------------------------------------|---|---------------------------------------|--|
| GAVIN JOHN J JR                                     |   |  |  |         |   |   |   |       |  |                          | -   |  |                | 2   | Director  | or  |                                       | 10% Ov  | vner                                  |  |
| (Last)  | `   | irst)                                      | (Middle)                                       |         |   | 3. Date of Earliest Transaction (Month/Day/Year) 11/12/2010 |   |       |  |                          |   |  |                | 1   | Officer<br>below)   | (give title   |                                       | Other (s<br>below)  | specify                               |  |
|   | TAPRINT,  |  |  |         |   |   |   |       |  |                          |   |  |                |   |   |   |                                       |   |                                       |  |
| 95 HAYDEN AVENUE                                    |   |  |  |         | 4.1   | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |   |       |  |                          |   |  |                |   | 6. Individual or Joint/Group Filing (Check Applicable Line) |   |                                       |   |                                       |  |
| (Street)  |   |  |  |         |   |   |   |       |  |                          |   |  |                |   |   | iled by One   | Repo                                  | orting Perso  | n                                     |  |
| LEXING  | TON M   | Í <b>A</b>                                 | 02421  |         |   |   |   |       |  |                          |   |  |                |   | iled by Mor   |   | n One Repo                            |   |                                       |  |
| (City)  | (S  | tate)                                      | (Zip)  |         |   |   |   |       |  |                          |   |  |                |   |   |   |                                       |   |                                       |  |
|   |   | Tab  | le I - Noi                                     | n-Deriv | /ative  | e Se  | curitie   | s Acc | uired,   | Dis                      | posed o                                     | f, or B  | ene            | ficiall   | y Owned   | l   |                                       |   |                                       |  |
| Date  |   |  |  |         | Day/Year) if  |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |       | , Transaction Disposed Code (Instr. 5)                         |                          | ities Acquired (A)<br>d Of (D) (Instr. 3, 4 |  |                | 5. Amou<br>Securitie<br>Beneficia<br>Owned F<br>Reported                | es Formally (D) (Following (I) (I                           |   | m: Direct<br>or Indirect<br>Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                                       |  |
|   |   |  |  |         |   |   |   |       | Code   | v                        | Amount                                      | t (A) or (D) P   |                | Price   | Transact<br>(Instr. 3                                       | action(s)   |                                       |   | (111501. 4)                           |  |
| Ordinary Shares 1                                   |   |  | 11/12  | 2/201   | /2010   |   |   | A     |  | 2,683 <sup>(1)</sup> A S |   | \$0.00   | 14,249         |   |   | D   |                                       |   |                                       |  |
|   |   | ٦  | Table II -                                     |         |   |   |   |       |  |                          | osed of,<br>onvertil                        |  |                |   | Owned   |   |                                       |   |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Day | Date,   | ate, Transactio   |   | on of I   |       | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                          |   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                |   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)         | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | ly                                    | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |  |         | Code  | v   | (A)   |       | ate<br>xercisabl   |                          | Expiration<br>Date                          | Title  | or<br>Nu<br>of | nount<br>imber<br>iares   |   |   |                                       |   |                                       |  |
| Share<br>Option<br>(right to                        | \$40.99   | 11/12/2010                                 |  |         | A   |   | 2,443   | 0     | 2/12/2011  | (2) 1                    | 1/12/2020                                   | Ordinar<br>Shares  |                | ,443  | \$0.00  | 2,443   |                                       | D   |                                       |  |

### Explanation of Responses:

- 1. The reporting person does not directly own these shares at this time. These shares are restricted share units ("RSUs"); each RSU represents Vistaprint's commitment to issue one ordinary share when the RSU vests. These RSUs vest at a rate of 8.33% of the original number of RSUs each successive three-month period following the grant date until the third anniversary of the grant date.
- 2. The options vest at a rate of 8.33% of the original number of ordinary shares each successive three-month period following the grant date until the third anniversary of the grant date.

#### Remarks:

<u>/s/Kathryn L. Leach as</u> <u>Attorney in Fact for John</u>

11/16/2010

Gavin

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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