FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
	Estimated average burden									
- 1	l	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Baumgartner Florian						2. Issuer Name and Ticker or Trading Symbol CIMPRESS plc [ CMPR ]							(Ch	eck all appli Direct	cable) or	10%		
(Last)	`	irst) .C, FIRST FL	(Middle	<i>'</i>	05	3. Date of Earliest Transaction (Month/Day/Year) 05/01/2024								helow)	,``	/P and CEO, Vista		респу
FINNABAIR BUSINESS & TECHNOLOGY PARK						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)					_									<ul> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting</li> </ul>				
DUNDALK, CO. LOUTH,					Person Person													
IRELAND					R	Rule 10b5-1(c) Transaction Indication												
(City) (State) (Zip)					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/You					Execution Date,		Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			5. Amo Securiti Benefic Owned Reporte	ies Fo ially (D) Following (I)		n: Direct   ( r Indirect   I nstr. 4)   (	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	Transac (Instr. 3	ction(s)			illisti. 4)
Ordinary Shares 05/01/202					2024	24			M		3,410(1)	A	\$46.2	33	33,214		D	
Ordinary Shares 05/01/202			2024	)24			S		3,410(1)	D	\$84.8297	(2) 29	29,804		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execur) if any	3A. Deemed Execution Date, if any (Month/Day/Year)		action (Instr.			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	ly	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	or Number of Shares					
Share Option (right to	\$46.2	05/01/2024			M			3,410	06/30/2	2023 <sup>(3)</sup>	08/15/2032	Ordinary Shares	3,410	\$0	34,098	3	D	

## **Explanation of Responses:**

- 1. The transactions reported on this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on December 14, 2023.
- 2. The price range for sales of these shares was between \$84.48 and \$85.135 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- 3. This option vests over a four year period: 25% of the original number of shares subject to the option vest on the Date Exercisable shown on Table II and 6.25% of the shares vest per quarter thereafter.

## Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Florian

05/01/2024

**Baumgartner** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.