SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	VAL
OMB Number:	3235-0287
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1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Keane Robert S</u>				X	Director	10% Owner			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	x	Officer (give title below)	Other (specify below)			
C/O VISTAPRINT USA, INCORPORATED			10/07/2008		CEO Pres. & Chair. of the BODs				
95 HAYDEN A	VENUE								
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group Filir	ng (Check Applicable			
LEXINGTON	MA	02421			Form filed by One Re	porting Person			
,			-		Form filed by More the Person	an One Reporting			
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of 5)	Acquired (D) (Instr.	(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price			
Common Shares	10/07/2008		S ⁽¹⁾⁽²⁾		100	D	\$28.88	140,060	D ⁽³⁾	
Common Shares	10/07/2008		S		100	D	\$28.94	139,960	D	
Common Shares	10/07/2008		S		200	D	\$29.05	139,760	D	
Common Shares	10/07/2008		S		200	D	\$2 <mark>9</mark>	139,560	D	
Common Shares	10/07/2008		S		100	D	\$29.04	139,460	D	
Common Shares	10/07/2008		S		100	D	\$2 <mark>9</mark> .2	139,360	D	
Common Shares	10/07/2008		S		100	D	\$29.35	139,260	D	
Common Shares	10/07/2008		S		100	D	\$29.27	139,160	D	
Common Shares	10/07/2008		S		100	D	\$29.45	139,060	D	
Common Shares	10/07/2008		S		100	D	\$29.46	138,960	D	
Common Shares	10/07/2008		S		100	D	\$ <mark>30</mark>	138,860	D	
Common Shares	10/07/2008		S		100	D	\$30.07	138,760	D	
Common Shares	10/07/2008		S		100	D	\$29.03	138,660	D	
Common Shares	10/07/2008		S		100	D	\$29.39	138,560	D	
Common Shares	10/07/2008		S		100	D	\$29.28	138,460	D	
Common Shares	10/07/2008		S		100	D	\$28.96	138,360	D	
Common Shares	10/07/2008		S		100	D	\$26.99	138,260	D	
Common Shares	10/07/2008		S		100	D	\$27.18	138,160	D	
Common Shares	10/07/2008		S		100	D	\$28.95	138,060	D	
Common Shares	10/07/2008		S		100	D	\$29.5	137,960	D	
Common Shares								858,649	I	See Footnote ⁽
Common Shares								54,900	Ι	See Footnote ⁽
Common Shares								73,381	I	See Footnote
Common Shares								528,100	I	See Footnote
Common Shares								528,100	I	See Footnote

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) 6. Date Exercisab Expiration Date (Month/Day/Year)			ate	7. Title Amour Securi Under Deriva Securi and 4)	nt of ties ying tive ty (Instr. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The sale of common shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sellers on May 20, 2008.

2. Separate sale transactions that were executed on 10/7/08 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Shares held jointly by Mr. Keane and his spouse.

4. Shares held by RHS Holdings Ltd. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

5. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

6. Shares held by the Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are directors and executive officers. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

7. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

8. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Remarks:

This is the second Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on October 7, 2008

<u>/s/ Lawrence A. Gold as</u> <u>Attorney in Fact for Robert S.</u> <u>10/09/2008</u> <u>Keane</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.