FORM 4

obligations may continue. See

Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL	<b>OWNERSHIP</b>

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	Donald 1	Reporting Person						INT ]								ck all appli Directo Officer	cable) or (give title	X	10% Ov Other (s	vner	
(Last) (First) (Middle) C/O VISTAPRINT 95 HAYDEN AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 10/01/2013										Exec VP, Capabilities & CIO / Member of Management Board					
(Street) LEXINGTON MA 02421 (City) (State) (Zip)						If Ame	ndme	nt, Date	e of Ori	ginal Fil	led	I (Month/Da	Line)	ndividual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(Oily)				n-Deri	vativ	e Se	curit	ies A	cquir	ed, D	is	posed o	f, or Be	enefi	cially	Owned	 I				
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Yea		Execution			Co	Transaction Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4					es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Co	de V		Amount	(A) oi (D)	Pri	се	Reported Transact (Instr. 3	ion(s)			(Instr. 4)	
Ordinary	Shares			10/01	L/ <b>20</b> 13				N	1		1,347(1)	) A	\$	0.00	31	,880				
Ordinary	Shares			10/01	L/ <b>20</b> 13	8			I	7		440	D	\$5	6.598	31	,440	40 D			
		٦	Table II -									osed of, convertil				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	n Date,	4. Transactio Code (Instr 8)				Expir	e Exerc ation Da h/Day/Y	ate		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	isable		Expiration Date	Title	Amo or Num of Sha							
Restricted Share Units (right to acquire)	\$0.00 <sup>(2)</sup>	10/01/2013			M			1,347	07/01	/2011 <sup>(3)</sup>	(	07/01/2014	Ordinary Shares	1,3	347	\$0.00	4,041		D		

## **Explanation of Responses:**

- 1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units.
- $2. \ Each \ restricted \ share \ unit \ ("RSU") \ represents \ Vistaprint's \ commitment \ to \ issue \ one \ ordinary \ share \ when \ the \ RSU \ vests.$
- 3. These RSUs vest over a four year period: 25% of the original number of shares vest on the Exercisable Date shown in Table II and 6.25% vest per quarter thereafter.

## Remarks:

/s/Kathryn L Leach, as attorney-in-fact for Donald R Nelson

10/03/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.