FORM 4

obligations may continue. Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	STATEMENT OF CHANGES IN BENEFICIAL	<b>OWNERSHIP</b>
Section 16. Form 4 or Form 5		
obligations may continue. See		

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     BLAKE KATRYN						2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director  I 0% Owner  X Officer (give title X Other (specify below)  Exec VP, Global Marketing / Member of Management Board				
(Last) (First) (Middle) C/O VISTAPRINT 95 HAYDEN AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 09/06/2013														
(Street) LEXINGTON MA 02421  (City) (State) (Zip)			4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person						
		Tabl	e I - Nor	n-Deriv	ative	Se	curitie	s Ac	quired	Dis	posed o	f, or	Bene	eficia	lly Ow	ned			
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Dispose Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3,			nd Sec Ben Owr	mount of urities eficially ned Following orted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount		(A) or (D)	Price	Trar	saction(s) tr. 3 and 4)			(
Ordinary Shares 09					09/06/2013						749		D	\$5	5	16,000			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution D rity or Exercise (Month/Day/Year) if any		Date,	4. Transaction Code (Instr. 8)			rative rities ired r osed )	Expiration (Month/IIII	Date Exercisable and piration Date onth/Day/Year)  te Expiration ercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of Title Shares		8. Price of Derivativ Security (Instr. 5)		Owner Form Direct or Inc (I) (In:	: t (D) lirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

## **Explanation of Responses:**

1. These transactions were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on February 24, 2012.

## Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Katryn

09/09/2013

**Blake** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.