

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
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| 1. Name and Address of Reporting Person* <u>RILEY RICHARD T</u> (Last) (First) (Middle) <u>C/O CIMPRESS</u> <u>275 WYMAN STREET</u> (Street) <u>WALTHAM MA 02451</u> (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS N.V. [CMPR]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) <u>Chairman of Supervisory Board</u> |
| | 3. Date of Earliest Transaction (Month/Day/Year) <u>10/02/2018</u> | |
| | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Ordinary Shares | 10/02/2018 | | M | | 1,919 | A | \$54.46 | 22,013 | D | |
| Ordinary Shares | 10/02/2018 | | M | | 2,443 | A | \$40.99 | 24,456 | D | |
| Ordinary Shares | 10/02/2018 | | M | | 2,690 | A | \$35.77 | 27,146 | D | |
| Ordinary Shares | 10/02/2018 | | M | | 3,175 | A | \$30.3 | 30,321 | D | |
| Ordinary Shares | 10/02/2018 | | M | | 1,776 | A | \$54.08 | 32,097 | D | |
| Ordinary Shares | 10/02/2018 | | M | | 1,451 | A | \$68.38 | 33,548 | D | |
| Ordinary Shares | 10/02/2018 | | M | | 1,199 | A | \$81.52 | 34,747 | D | |
| Ordinary Shares | | | | | | | | 38,590 | I | By Grantor Retained Annuity Trusts |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|-------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | | Title |
| Share Option (right to buy) | \$54.46 | 10/02/2018 | | M | | 1,919 | | 02/17/2010 ⁽¹⁾ | 11/17/2019 | Ordinary Shares | 1,919 | \$0 | 0 | D | |
| Share Option (right to buy) | \$40.99 | 10/02/2018 | | M | | 2,443 | | 02/12/2011 ⁽¹⁾ | 11/12/2020 | Ordinary Shares | 2,443 | \$0 | 0 | D | |
| Share Option (right to buy) | \$35.77 | 10/02/2018 | | M | | 2,690 | | 02/03/2012 ⁽¹⁾ | 11/03/2021 | Ordinary Shares | 2,690 | \$0 | 0 | D | |
| Share Option (right to buy) | \$30.3 | 10/02/2018 | | M | | 3,175 | | 02/08/2013 ⁽¹⁾ | 11/08/2022 | Ordinary Shares | 3,175 | \$0 | 0 | D | |
| Share Option (right to buy) | \$54.08 | 10/02/2018 | | M | | 1,776 | | 02/07/2014 ⁽¹⁾ | 11/07/2023 | Ordinary Shares | 1,776 | \$0 | 0 | D | |

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-------|--|-----------------|---|----------------------------|--|--|---|--|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Share Option (right to buy) | \$68.38 | 10/02/2018 | | M | | | 1,451 | 02/12/2015 ⁽¹⁾ | 11/12/2024 | Ordinary Shares | 1,451 | \$0 | 0 | D | |
| Share Option (right to buy) | \$81.52 | 10/02/2018 | | M | | | 1,199 | 02/17/2016 ⁽¹⁾ | 11/17/2025 | Ordinary Shares | 1,199 | \$0 | 110 | D | |

Explanation of Responses:

1. This option vests at a rate of 8.33% of the original number of ordinary shares subject to the option each successive three-month period following the grant date until the third anniversary of the grant date.

Remarks:

/s/Kathryn L. Leach as
Attorney in Fact for Richard T. 10/04/2018
Riley

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.