## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Overholser George						2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ]											ationship all appl Direct	•		rson(s) to Issuer 10% Owner		
	(Fi TAPRINT, DEN AVEN	•	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 08/17/2010											Office below	r (give title )		Other (specify below)		
(Street) LEXING	TON M	A	02421 (Zip)		- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)											Form	r Joint/Group Filing (Check Applicable n filed by One Reporting Person n filed by More than One Reporting on				
		Tab	le I - Nor	n-Deriv	/ative	Se	curiti	es A	cqu	ired, [	Disp	osed (	of, o	r Be	neficia	ally	Owne	d				
Date				2. Trans Date (Month/		ar)	2A. Deemed Execution Date, if any (Month/Day/Year		е,	3. Transac Code (Ir 8)		4. Secur Dispose 5)	ities A d Of (C	.cquir O) (Ins	ed (A) or str. 3, 4 a	4 and Securit		es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										Code	v	Amount		(A) or (D)	Price	:	Transac (Instr. 3	ction(s)			(111501.4)	
Ordinary Shares 08/1					7/2010	/2010			M		168 <sup>(1)</sup> A S		\$0.	00	75	75,783		D				
		Т	able II -									sed of onverti					wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (I 8)				Exp	Date Exer Diration E Dirath/Day	ate		le and 7. Title and Amount of Securities Underlying Derivative S (Instr. 3 and		J Security	De Se (In	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Ownership Form:	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exe	e ercisable		piration ite	Title		Amount or Number of Shares	1						
Restricted Share Units (right to	\$0.00	08/17/2010			М			168	08/	/17/2010	11	/17/2012	Ordir Shai		168		\$0.00	1,515		D		

## **Explanation of Responses:**

1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on November 17, 2009. The original grant of 2,019 shares vests over a three-year period at 8.33% per quarter.

### Remarks:

/s/Kathryn L Leach, as attorney-in-fact for George M. 08/18/2010 **Overholser** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.