FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SMITH THOMAS W	2. Issuer Name and VISTAPRINT	Ticker o	or Trad	ding Symbol PRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner Officer (give title X Other (specify below) Member of Section 13(d) Group 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person						
(Last) (First) (Midd 2200 BUTTS ROAD SUITE 320	3. Date of Earliest To 11/27/2013	ransacti	on (M	onth/Day/Yea							
(Street) BOCA RATON FL 3343	4. If Amendment, Da	ate of Oi	riginal	Filed (Month/							
(City) (State) (Zip)	. Non-Deriva	tive Securities	Acaui	red	Disnosed	rially Owned					
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A		d (A) or	5. Amount of	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V		Amount (A) or (D) Price		Price	Transaction(s) (Instr. 3 and 4)		,,	
Common Stock	11/27/2013		S		84,695	D	\$57.455	3,082,369	I	By Prescott Associates L.P. ⁽¹⁾⁽⁹⁾	
Common Stock	11/27/2013		S		5,074	D	\$57.455	53 143,192	I	By Prescott Investors Profit Sharing Trust ⁽²⁾	
Common Stock	11/29/2013		S		36,070	D	\$57.638	3,046,299	I	By Prescott Associates L.P. ⁽¹⁾⁽⁹⁾	
Common Stock	11/29/2013		S		2,161	D	\$57.638	35 141,031	I	By Prescott Investors Profit Sharing Trust ⁽²⁾	
Common Stock	12/02/2013		S		41,135	D	\$57.056	3,005,164	I	By Prescott Associates L.P. ⁽¹⁾⁽⁹⁾	
ommon Stock 12/02/2013			S		2,465	55 D \$57.0567		138,566	I	By Prescott Investors Profit Sharing Trust ⁽²⁾	
Common Stock								1,536,679	D (3)		
Common Stock								57,900	I	By Thomas W. Smith Family Accounts ⁽⁴⁾	
Common Stock								15,000	I	By Thomas W. Smith Foundation ⁽⁵⁾	
Common Stock								72,174	I	By Scott J. Vassalluzzo Family Accounts ⁽⁶⁾	
Common Stock								1,196,821	I	By Idoya Partners L.P.	

1. Title of Security (Instr. 3)		Date	Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Co	ode	v	Amount	(A) or (D)	Price	Transactio				(111501.4)
Common Stock												114,3	,315		I	By Prescott International Partners L.P. 8)(9)	
		Та	able II - Deriva (e.g., p							posed of,			y Owned				
Derivative Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	on Date, Transaction Code (Instr.				Expiration De (Month/Day/		ercisable and Date	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numl derivati Securiti Benefic Owned Followi Reporte Transac (Instr. 4	ve ies ially ng ed ction(s)	10. Owners Form: Direct (I or Indire (I) (Instr	Benefi O) Owner ect (Instr.	
				Code	e V	(A)	(D)	Date Exe	e rcisabl	Expiration e Date	Title	Amount or Number of Shares					
	d Address of	Reporting Person*															
(Last) 2200 BU SUITE 3	TTS ROAL	(First)	(Middle)														
(Street)	ATON	FL	33431														
		(State)	(Zip)														

(City) (State)

Explanation of Responses:

BOCA RATON

2200 BUTTS ROAD

(Last)

(Street)

(City)

(Last)

(Street)

SUITE 320

SUITE 320

BOCA RATON

2200 BUTTS ROAD

- 1. These shares are owned directly by Prescott Associates L.P. ("Prescott Associates"), a private investment limited partnership, and are beneficially owned indirectly by Prescott General Partners LLC ("PGP"), a Delaware limited liability company, as general partner of Prescott Associates. Messrs. Thomas W. Smith and Scott J. Vassalluzzo are each a managing member of PGP. PGP disclaims beneficial ownership of these shares in excess of its pecuniary interest under Rule 16a-1(a)(2)(ii)(B). The address for Prescott Associates is 2200 Butts Road, Suite 320, Boca Raton, FL 33431.
- 2. These shares are owned directly by the Prescott Investors Profit Sharing Trust (the "Trust") and are beneficially owned indirectly by Messrs. Smith and Vassalluzzo as trustees of the Trust. Messrs. Smith and Vassalluzzo each disclaims beneficial ownership of these shares in excess of his pecuniary interest under Rule 16a-8(b)(2)(ii). The address of the Trust is 2200 Butts Road, Suite 320, Boca Raton, FL 33431.
- 3. These shares are owned directly by Thomas W. Smith.

(First)

FL

1. Name and Address of Reporting Person*

Prescott General Partners LLC

(State)

(First)

FL

(Middle)

33431

(Zip)

(Middle)

33431

- 4. These shares are owned directly by investment accounts established for the benefit of certain family members of Thomas W. Smith. The inclusion of these shares in this report shall not be deemed an admission of beneficial ownership for purposes of Section 16 or any other purpose and Mr. Smith disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- 5. These shares are owned directly by the Thomas W. Smith Foundation (the "Foundation") and are beneficially owned indirectly by Mr. Smith as trustee of the Foundation. Mr. Smith disclaims beneficial ownership of these shares in excess of his pecuniary interest under 16a-8(b)(2)(ii). The address for the Foundation is 2200 Butts Road, Suite 320, Boca Raton, FL 33431.
- 6. These shares are owned directly by investment accounts established for the benefit of certain family members of Scott J. Vassalluzzo. The inclusion of these shares in this report shall not be deemed an admission of beneficial ownership for purposes of Section 16 or any other purpose and Mr. Vassalluzzo disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- 7. These shares are owned directly by Idoya Partners L.P. ("Idoya"), a private investment limited partnership, and are beneficially owned indirectly PGP as general partner of Idoya. Messrs. Smith and Vassalluzzo each are managing members of PGP. PGP disclaims beneficial ownership of these shares in excess of its pecuniary interest under Rule 16a-1(a)(2)(ii)(B). The address for Idoya is 2200 Butts Road,

Suite 320, Boca Raton, FL 33431.

8. These shares are owned directly by Prescott International Partners L.P. ("PIP"), a private investment limited partnership, and are beneficially owned indirectly by PGP as general partner of PIP. PGP disclaims beneficial ownership of these shares in excess of its pecuniary interest under Rule 16a-1(a)(2)(ii)(B). The address for PIP is 2200 Butts Road, Suite 320, Boca Raton, FL 33431.

9. The inclusion of these shares in this report shall not be deemed an admission of beneficial ownership for purposes of Section 16 or any other purpose and Messrs. Smith and Vassalluzzo each disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.

> /s/ Thomas W. Smith 12/02/2013 /s/ Scott J. Vassalluzzo 12/02/2013 /s/ Scott J. Vassalluzzo,

Managing Member of PRESCOTT GENERAL PARTNERS LLC

12/02/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.