FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number:

Estimated average burden hours per response: 0.5

	Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWN
	obligations may continue. See Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
	instruction 1(b).	or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  Known Polynom C.	2. Issuer Name <b>and</b> Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Keane Robert S	<u> </u>	X Director 10% Owner					
(Last) (First) (Middle)	Date of Earliest Transaction (Month/Day/Year)	X Officer (give title Other (specify below) below)					
C/O VISTAPRINT USA, INCORPORATED	09/18/2007	CEO Pres. & Chair. of the BODs					
95 HAYDEN AVENUE							
(Street) LEXINGTON MA 02421	4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting					
(City) (State) (Zip)		Person					

95 HAYDEN AVENUE												
(Street) LEXINGTON MA  (City) (State)	02421 (Zip)	4. If Amendment, Date	of Origina	al File	d (Month/Day	Line)	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
	Table I - Non-Deriva	tive Securities Ac	quired	, Dis	sposed of	, or Bei	neficially	y Owned				
1. Title of Security (Instr. 3)	2. Transacti Date (Month/Day	on 2A. Deemed Execution Date,	3. Transaction Code (Instr.		4. Securities Disposed Of 5)	Acquired	(A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Shares	09/18/20	007	S <sup>(1)(2)</sup>		100	D	\$33.83	66,824	<b>D</b> (3)			
Common Shares	09/18/20	007	S		100	D	\$34.07	66,724	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.95	66,624	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$34.39	66,524	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$34.61	66,424	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$34.36	66,324	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$35	66,224	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$35.36	66,124	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$35.42	66,024	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.45	65,924	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.69	65,824	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.62	65,724	D <sup>(3)</sup>			
Common Shares	09/18/20	007	s		100	D	\$33.52	65,624	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.81	65,524	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.25	65,424	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.68	65,324	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.78	65,224	D <sup>(3)</sup>			
Common Shares	09/18/20	007	s		100	D	\$33.88	65,124	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.82	65,024	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$34.04	64,924	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		200	D	\$33.95	64,724	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.91	64,624	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$33.77	64,524	D <sup>(3)</sup>			
Common Shares	09/18/20	007	S		100	D	\$34.76	64,424	D <sup>(3)</sup>			
Common Shares								1,363,075	I	See footnote <sup>(</sup>		
Common Shares								54,900	I	See footnote		
Common Shares								48,881	I	See footnote		

		Та	ıble II - Deriva (e.g., p				•	ired, Disp options, o	•			-			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

## **Explanation of Responses:**

- 1. All of the sales of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the sellers on February 15, 2007.
- 2. Separate sale transactions that were executed on 9/18/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.
- 3. Shares held jointly by Mr. Keane and his spouse.
- 4. Shares held by the Robert and Heather Keane Nevis Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 5. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein
- 6. Shares held by the Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are directors and executive officers. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

## Remarks:

This is the second Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on September 17 and 18, 2007.

/s/ Lawrence A. Gold as
Attorney in Fact for Robert S. 09/19/2007
Keane

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.