## SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL											
OMB Number: 3235-0287											
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				-		
1. Name and Addre	1 0	Person*	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>VISTAPRINT N.V.</u> [ VPRT ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner		
(Last) (First) (Middle) VISTAPRINT 95 HAYDEN AVENUE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/30/2013	Officer (give title Other (specify below) below)		
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street) LEXINGTON	,			X Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)				

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	curity (Instr. 3) 2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(	
Ordinary Shares	08/30/2013		М		220	A	\$33.24	19,971	D		
Ordinary Shares	08/30/2013		М		2,269	Α	\$46.18	22,240	D		
Ordinary Shares	08/30/2013		М		9,548	Α	\$15.94	31,788	D		
Ordinary Shares	08/30/2013		М		2,239	Α	\$40.99	34,027	D		
Ordinary Shares	08/30/2013		М		1,569	Α	\$35.77	35,596	D		
Ordinary Shares	08/30/2013		М		793	A	\$30.3	36,389	D		
Ordinary Shares	08/30/2013		S		16,638	D	<b>\$53.1356</b> <sup>(1)</sup>	19,751	D		
Ordinary Shares								106,438	Ι	By corporation <sup>(2)</sup>	
Ordinary Shares								4,000	I	By children under UGMA	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) Disp of (I	oosed D) tr. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		e Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Share Option (right to buy)	\$33.24	08/30/2013		М			220	02/14/2007 <sup>(3)</sup>	11/14/2016	Ordinary Shares	220	\$0.00	0	D	
Share Option (right to buy)	\$46.18	08/30/2013		М			2,269	02/02/2008 <sup>(3)</sup>	11/02/2017	Ordinary Shares	2,269	\$0.00	0	D	
Share Option (right to buy)	\$15.94	08/30/2013		М			9,548	02/07/2009 <sup>(3)</sup>	11/07/2018	Ordinary Shares	9,548	\$0.00	0	D	
Share Option (right to buy)	\$40.99	08/30/2013		М			2,239	02/12/2011 <sup>(4)</sup>	11/12/2020	Ordinary Shares	2,239	\$0.00	204	D	
Share Option (right to buy)	\$35.77	08/30/2013		М			1,569	02/03/2012 <sup>(4)</sup>	11/03/2021	Ordinary Shares	1,569	\$0.00	1,121	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Expiration Date Derivative (Month/Day/Year) Securities Acquired				d 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Share Option (right to buy)	\$30.3	08/30/2013		М			793	02/08/2013 <sup>(4)</sup>	11/08/2022	Ordinary Shares	793	\$0.00	2,382	D	

Explanation of Responses:

1. The price range for sales of these shares was between \$53.00 and \$53.57 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.

2. These shares are held by Window to Wall Street, Inc. of which the reporting person is president.

3. The option is fully vested.

4. The options vest at a rate of 8.33% of the original number of ordinary shares each successive three-month period following the grant date until the third anniversary of the grant date.

<u>/s/Kathryn L. Leach as</u> <u>Attorney in Fact for Louis Page</u> 09/03/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.