Common Shares

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

(),	,			or Se	ection 30(h) of the I	nvestm	ent Co	ompany Act of	f 1940		-			
1. Name and Address of Reporting Person* <u>Keane Robert S</u>					uer Name and Tick				(Ch	Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVENUE					te of Earliest Trans	action (Month	n/Day/Year)		X Officer (give title Other (specify below) CEO Pres. & Chair. of the BODs				
(Street) LEXINGTON (City)		4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applications) X Form filed by One Reporting Person Form filed by More than One Reporting Person												
		Table I - Non	-Derivat	tive	Securities Acc	quirec	l, Di	sposed of	, or Be	neficial	ly Owned			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Ye		Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a			5. Amount of	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		, ,	
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$31.84	439,900(2)	D ⁽³⁾		
Common Share	?S		04/24/20	06		S ⁽¹⁾		400	D	\$32.00	439,500	D ⁽³⁾		
Common Share	<u>?</u> S		04/24/20	06		S ⁽¹⁾		100	D	\$32.26	439,400	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$32.11	439,300	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$32.02	439,200	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$31.98	439,100	D ⁽³⁾		
Common Share	?S		04/24/20	06		S ⁽¹⁾		100	D	\$31.58	439,000	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$31.7	438,900	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$31.89	438,800	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$32	438,700	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		200	D	\$31.95	438,500	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$31.99	438,400	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$31.86	438,300	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$31.97	438,200	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$32.01	438,100	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$32.07	438,000	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$32.06	437,900	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$32.05	437,800	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		200	D	\$32.09	437,600	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$32.08	437,500	D ⁽³⁾		
Common Share	2S		04/24/20	06		S ⁽¹⁾		100	D	\$31.94	5 596,900	I	See footnote ⁽⁴⁾	
Common Share	<u></u>		04/24/20	06		S ⁽¹⁾		100	D	\$32.28	596,800	I	See	

100

100

100

S⁽¹⁾

S⁽¹⁾

S⁽¹⁾

D

D

D

\$31.58

\$31.9

\$32.01

596,700

596,600

596,500

Ι

Ι

footnote⁽⁴⁾

footnote(4)

footnote(4)

footnote(4)

See

See

See

04/24/2006

04/24/2006

04/24/2006

		Tabl	e I - No	n-Deriv	ative	Secur	rities Ac	quired	l, Di	sposed o	f, or B	enefici	ally O	wned		
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)				Acquired (A) or D) (Instr. 3, 4 and 5)		Amount of curities neficially ned Following ported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
							Code	v	Amount	(A) or (D)	Price	Tra	nsaction(s) str. 3 and 4)		(Instr. 4)	
Common		04/24/	4/2006			S ⁽¹⁾		100	D	\$32.	09	596,400	I	See footnote ⁽⁴⁾		
Common Shares				04/24/2006				S ⁽¹⁾		100	D	\$32.	2.08 596,300		I	See footnote(4
Common Shares				04/24/2006				S ⁽¹⁾		100	D	\$32.	22	596,900	I	See footnote ⁽⁵
Common Shares				04/24/2006				S ⁽¹⁾		100	D	\$31	.7	596,800	I	See footnote ⁽⁵
Common Shares				04/24/2006				S ⁽¹⁾		100	D	\$31.	91	596,700	I	See footnote(5
		Та								osed of, convertib			y Owr	ied		
Derivative Conversion Date Execut Security or Exercise (Month/Day/Year) if any		3A. Deem Execution if any (Month/D	n Date,	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price Derivat Securit (Instr. §	ive derivative y Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
				Ì								Amount or Number				

Explanation of Responses:

- 1. The sales reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sellers on February 18, 2006.
- 2. Separate sale transactions that were executed on a transaction date at the same price for a specified seller have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Date Exercisable Expiration Date

- 3. Shares held jointly by Mr. Keane and his spouse.
- 4. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 5. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Remarks:

This is the first Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on April 24 and 25, 2006.

/s/ Dean J. Breda as Attorney in Fact for Robert S. Keane 04/26/2006

** Signature of Reporting Person Date

of Shares

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.