SEC Form 4	
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# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number: 3235-028									
Estimated average bur	rden								
hours per response.	05								

1. Name and Address of Reporting Person <sup>*</sup> Cebula Wendy M		Person <sup>*</sup>	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [ VPRT ]		ationship of Reporting Pe ( all applicable) Director	erson(s) to Issuer 10% Owner
				x	Officer (give title	Other (specify
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		below)	below)
	PRINT USA INC		09/20/2007		Executive VP	and COO
C/U VISIA	PRINT USA ING	LORPORATED				
95 HAYDE	N AVENUE					
ļ			4. If Amendment, Date of Original Filed (Month/Day/Year)		/idual or Joint/Group Fili	ng (Check Applicable
(Street)				Line)		
LEXINGTO	ON MA	02421		X	Form filed by One Re	porting Person
		02421			Form filed by More th Person	an One Reporting
(City)	(State)	(Zip)				

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1- Non-Derivative Securities Acquired, Disposed of, or Demencially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if any	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Shares	09/20/2007		M <sup>(1)</sup>		2,000	A	\$12.33	2,000	D	
Common Shares	09/20/2007		S <sup>(2)</sup>		200	D	\$37.17	1,800	D	
Common Shares	09/20/2007		S		400	D	\$37.2501	1,400	D	
Common Shares	09/20/2007		S		400	D	\$37.2901	1,000	D	
Common Shares	09/20/2007		S		200	D	\$37.31	800	D	
Common Shares	09/20/2007		S		200	D	\$37.3101	600	D	
Common Shares	09/20/2007		S		200	D	\$37.3301	400	D	
Common Shares	09/20/2007		S		200	D	\$37.3501	200	D	
Common Shares	09/20/2007		S		200	D	\$37.3901	0	D	
Common Shares								36,000	I	See Footnote <sup>(3)</sup>

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) o Disp of (E (Inst	of Expiration Date Derivative (Month/Day/Year) Securities Acquired				7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		nt of Derivative ities Security lying (Instr. 5) ative Security		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Share Option (Right to Buy)	\$12.33	09/20/2007		<b>M</b> <sup>(1)</sup>			2,000	08/01/2007	05/31/2015	Common Shares	2,000	\$0	80,000	D			

#### Explanation of Responses:

1. The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on May 31, 2007.

2. Separate sale transactions that were executed on 9/20/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which the sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Shares held by the Wendy M. Cebula Revocable Family Trust. Ms. Cebula disclaims beneficial ownership of such shares except to the extent of her pecuniary interest therein.

# <u>/s/ Lawrence A. Gold as</u> <u>Attorney in Fact for Wendy M.</u> 09/24/2007 <u>Cebula</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.