SEC Form 4	
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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	VAL
OMB Number:	3235-0287
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1. Name and Address of Reporting Person <sup>*</sup> Holian Janet		g Person <sup>*</sup>	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [ VPRT ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
(Last) C/O VISTAPRI 100 HAYDEN A	1	(Middle) NCORPORATED	3. Date of Earliest Transaction (Month/Day/Year) 08/29/2006	X         Officer (give title below)         Other (specify below)           Executive VP and CMO
(Street) LEXINGTON (City)	MA (State)	02421 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	(A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	08/29/2006		S <sup>(1)</sup>		540	D	\$24.35	86,522 <sup>(2)</sup>	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		550	D	\$24.36	85,972	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		500	D	\$24.37	85,472	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		600	D	\$24.38	84,872	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		50	D	\$24.39	84,822	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		S		2,160	D	\$24.4	82,662	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		840	D	\$24.41	81,822	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		1,300	D	\$24.42	80,522	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		600	D	\$24.43	79,922	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		1,100	D	\$24.48	78,822	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		489	D	\$24.5	78,333	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		500	D	\$24.51	77,833	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		311	D	\$24.52	77,522	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		400	D	\$24.53	77,122	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		800	D	\$24.54	76,322	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		960	D	\$24.55	75,362	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		500	D	\$24.61	74,862	I	See footnote <sup>(3)</sup>
Common Shares	08/29/2006		s		400	D	\$24.7	74,462	Ι	See footnote <sup>(3)</sup>

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Shares	08/29/2006		S		700	D	\$24.73	73,762	Ι	See footnote <sup>(3)</sup>		
Common Shares	08/29/2006		S		600	D	\$24.75	73,162	Ι	See footnote <sup>(3)</sup>		
Common Shares	08/29/2006		S		400	D	\$24.78	72,762	I	See footnote <sup>(3)</sup>		
Common Shares	08/29/2006		s		500	D	\$24.8	72,262	I	See footnote <sup>(3)</sup>		
Common Shares	08/29/2006		s		200	D	\$24.91	72,062	I	See footnote <sup>(3)</sup>		
Common Shares								4,000	D			

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		Expiration Date Amount of			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

#### Explanation of Responses:

1. The sale of common shares was effected pursuant to Rule 10b5-1 program adopted by the seller on March 16, 2006.

2. Separate sale transactions that were executed on 8/29/06 at the same price have been reported on an aggreage basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily relfective of the sequence in which the sale transactions occurred in fact.

3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial owneship of such securities except to the extent of her pecuniary interest therein.

 
 Dean J. Breda as Attorney in Fact for Janet Holian
 08/30/2006

 \*\* Signature of Reporting Person
 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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