SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
OMB Number: 3235-0287										
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l	Estimated average burden	

1. Name and Address of Reporting Person [*] PAGE LOUIS			2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner
(Last) (First) (Middle) WINDOW TO WALL STREET 19 MILLER HILL ROAD (Street) DOVER MA 02030		()	3. Date of Earliest Transaction (Month/Day/Year) 10/24/2007	Officer (give title Other (specify below) below)
		02030	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities		-	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.9	364,600	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.75	364,500	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.87	364,400	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.64	364,300	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.61	364,200	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.55	364,100	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.97	364,000	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		200	D	\$37.96	363,800	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.77	363,700	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.88	363,600	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.58	363,500	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.72	363,400	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.62	363,300	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.34	363,200	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.74	363,100	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$37.83	363,000	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$38.03	362,900	I	See footnote ⁽²
Common Shares	10/24/2007		S ⁽¹⁾		100	D	\$38.12	362,800	I	See footnote ⁽²

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)			of Security (Instr. 3) 2. T Dat (Mo			Exe if ar			3. Transa Code (I 8)		4. Securitie Disposed (5)				5. Amo Securit Benefic Owned Reporte	ies tially Following	6. Ownership Form: Direct (D) or Indirec (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) (D)	or	Price	Transad (Instr. 3	ction(s)		(
Common Shares				10/24/	2007				S ⁽¹⁾		100	Г	>	\$38	36	2,700	Ι	See footnote ⁽²⁾
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transac Code (I 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	rative rities ired r osed) . 3, 4	Expiration Date (Month/Day/Year) 5 1 d			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		D S (II	Price of erivative ecurity nstr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nu of	nount mber ares				

Explanation of Responses:

1. The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on June 13, 2007.

2. Shares owned by Window to Wall Street, Inc. of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Kristin Skelley, as Attorney in
Fact for Louis Page10/26/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.