FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed nursuant to Section 16(a) of the Securities Exchange Act of 1934

IIISTruction 1(1	U).		Filed pursuant to Section 10(a) of the Securities exchange Act of 19	134	<u> </u>				
	<i>,</i>		or Section 30(h) of the Investment Company Act of 1940						
. Name and Add PAGE LOU	dress of Reporting Pe	erson*	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ]		ationship of Reporting Po call applicable) Director	erson(s) to Issuer 10% Owner			
	NDOW TO WALL STREET		3. Date of Earliest Transaction (Month/Day/Year) 07/19/2006		Officer (give title below)	Other (specify below)			
39 CEDAR HILL ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	6. Individual or Joint/Group Filing (Check Applica Line)				
Street)				X	Form filed by One Reporting Person				
DOVER	MA	02030			Form filed by More than One Reporting Person				

39 CEDAR HILL ROAD	4. If Amendment, Date of	f Origin	al File	d (Month/Day	6.	6. Individual or Joint/Group Filing (Check Applicable							
,	2030 Zip)					Lir	X Form filed by One Reporting Person Form filed by More than One Reporting Person						
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transactio Date (Month/Day/\	on 2A. Deemed Execution Date,	3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		(A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)			
Common Shares	07/19/20	06	S <sup>(1)</sup>		100	D	\$22.0	1,087,100	I	See footnote <sup>(2)</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		100	D	\$22.	1 1,087,000	I	See footnote <sup>(2)</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		2	D	\$22.1	1,086,998	I	See footnote <sup>(2</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		98	D	\$22.1	1,086,900	I	See footnote <sup>(2</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		100	D	\$22.1	1,086,800	I	See footnote <sup>(2</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		100	D	\$22.1	1,086,700	I	See footnote <sup>(2</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		100	D	\$22.	2 1,086,600	I	See footnote <sup>(2</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		100	D	\$22.2	1,086,500	I	See footnote <sup>(2</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		100	D	\$22.2	1,086,400	I	See footnote <sup>(2</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		100	D	\$22.2	1,086,300	I	See footnote <sup>(2</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		100	D	\$22.2	1,086,200	I	See footnote <sup>(2)</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		300	D	\$22.2	1,085,900	I	See footnote <sup>(2)</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		600	D	\$22.	3 1,085,300	I	See footnote <sup>(2</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		300	D	\$22.3	1,085,000	I	See footnote <sup>(2)</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		300	D	\$22.3	1,084,700	I	See footnote <sup>(2)</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		200	D	\$22.3	1,084,500	I	See footnote <sup>(2)</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		300	D	\$22.3	1,084,200	I	See footnote <sup>(2)</sup>			
Common Shares	07/19/20	06	S <sup>(1)</sup>		900	D	\$22.3	35 1,083,300	I	See footnote <sup>(2)</sup>			

1. Title of Security (Ins		ir. 3)	Date	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, r) if any (Month/Day/Year)	Code	action (Instr.			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount	(A) or (D)	Price	Transacti (Instr. 3 a	ion(s)		(instr. 4)
Common Shares			07/19	)/2006		S <sup>(1)</sup>		709(3)	D	\$22.30	6 1,082	2,591	I	See footnote <sup>(2)</sup>
Common Shares			07/19	.9/2006		S <sup>(1)</sup>		607 <sup>(3)</sup>	D	\$22.3	7 1,083	1,984	I	See footnote <sup>(2)</sup>
Common Shares			07/19	07/19/2006		S <sup>(1)</sup>		1,084(3)	D	\$22.3	3 1,080	0,900	I	See footnote <sup>(2</sup>
Common Shares			07/19	07/19/2006		S <sup>(1)</sup>		1,000(3)	D	\$22.3	9 1,079	9,900	I	See footnote <sup>(2)</sup>
Common Shares			07/19	07/19/2006		S <sup>(1)</sup>		100	D	\$22.4	4 1,079,800		I	See footnote <sup>(2)</sup>
Common Shares			07/19	07/19/2006		S <sup>(1)</sup>		100	D	\$22.4	41 1,079,700		I	See footnote <sup>(2)</sup>
Common Shares			07/19	07/19/2006		S <sup>(1)</sup>		200	D	\$22.4	42 1,079,500		I	See footnote <sup>(2)</sup>
Common Shares			07/19	)/2006		S <sup>(1)</sup>		10	D	\$22.4	3 1,079	9,490	I	See footnote <sup>(2)</sup>
Common Shares			07/19	07/19/2006		S <sup>(1)</sup>		500	D	\$22.4	.44 1,078,990		I	See footnote <sup>(2)</sup>
Common Shares			07/19	07/19/2006		S <sup>(1)</sup>		390 <sup>(3)</sup>	D	\$22.4	45 1,078,600		I	See footnote <sup>(2)</sup>
Common Shares			07/19	07/19/2006		S <sup>(1)</sup>		400	D	\$22.4	6 1,078,200		I	See footnote <sup>(2)</sup>
Common Shares				07/19/2006		S <sup>(1)</sup>		300	D	\$22.4	47 1,077,900		I	See footnote <sup>(2)</sup>
		Ta	able II - Deriva (e.g., p		ecurities Ac alls, warran						Owned			
Security or Ex (Instr. 3) Price Deriv	2. Conversion or Exercise Price of Derivative Security	Conversion or Exercise Price of Perivative Date (Month/Day/Year) (Mor		med hor Date, Code (Instr. 8)  Day/Year)  4. Transaction of Deriva Securi Acquir (A) or Dispos of (D) (Instr. and 5)		Expira (Month	tion Da		7. Title a Amount Securitie Underlyi Derivativ Security and 4)	of es ing	Derivative (Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownershi (Instr. 4)
						Date		Expiration		Amount or Number of				

## **Explanation of Responses:**

- 1. The sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the seller on May 11, 2006.
- 2. Shares held by Window to Wall Street Inc., of which Mr. Page is president. Mr. Page disclaims beneficial ownership of such shares except to the extent of his pecuniary interests therein.
- 3. Separate sale transactions that were executed on 7/19/2006 at the same price have been reported on an aggregate basis on a single line in Table 1. The order in which sale transactions are set forth in Table 1 is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Date Exercisable

Expiration Date

Meghan R. LaRock as Attorney in Fact for Louis Page 07/21/2006

\*\* Signature of Reporting Person

of Shares

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.