

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>Keane Robert S</u> <hr/> (Last) (First) (Middle) CIMPRESS PLC BUILDING D, XEROX TECHNOLOGY PARK <hr/> (Street) DUNDALK, COUNTY LOUTH, IRELAND <hr/> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS plc [CMPR]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) CEO, Chairman
	3. Date of Earliest Transaction (Month/Day/Year) <u>03/01/2021</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	03/01/2021		S		12,802 ⁽¹⁾	D	\$98.27 ⁽²⁾	94,059	I	By RSK - Foundation Charitable Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares	03/01/2021		S		2,885 ⁽¹⁾	D	\$99.22 ⁽³⁾	91,174	I	By RSK - Foundation Charitable Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares	03/01/2021		S		700 ⁽¹⁾	D	\$100.98 ⁽⁴⁾	90,474	I	By RSK - Foundation Charitable Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares	03/01/2021		S		13,261 ⁽¹⁾	D	\$98.24 ⁽⁵⁾	93,600	I	By HKLMK - Foundation Charitable Trust Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares	03/01/2021		S		3,059 ⁽¹⁾	D	\$99.15 ⁽⁶⁾	90,541	I	By HKLMK - Foundation Charitable Trust Lead Annuity Trust u/d/t dated 5/5/2020

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	03/01/2021		S		646 ⁽¹⁾	D	\$100.91 ⁽⁷⁾	89,895	I	By HKLMK - Foundation Charitable Trust Lead Annuity Trust u/d/t dated 5/5/2020

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Explanation of Responses:

- The RSK - Foundation Charitable Lead Annuity Trust and HKLMK - Foundation Charitable Lead Annuity Trust are contractually required to pay an annual donation annuity to the Heather and Robert Keane Family Foundation, Inc., the charitable foundation of Mr. Keane's family. Substantially all of the proceeds from the trusts' sales reported on this Form 4 will be transferred to the charitable foundation to satisfy the annuity donation requirement for the 2020 tax year.
- The price range for sales of these shares was between \$97.88 and \$98.86 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$98.89 and \$99.83 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$100.56 and \$101.74 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$97.88 and \$98.87 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$98.88 and \$99.83 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$100.54 and \$101.73 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.

Remarks:

[/s/Kathryn L. Leach, as attorney-in fact-for Robert Keane](#) 03/03/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.