FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

<b>STATEMENT</b>	<b>OF CHANGES</b>	IN BENEFICIAL	<b>OWNERSHIP</b>

OMB APPROVAL								
OMB Number: 3235-028								
Estimated average burden								
hours per resp	onse: 0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  RUOTOLO NICHOLAS					2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ]					(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify				
(Last) (First) (Middle) C/O VISTAPRINT 95 HAYDEN AVENUE				3. Date of Earliest Transaction (Month/Day/Year) 11/22/2010						_ ^	X Onler (give title Orler (specify below)  President, Vistaprint Europe				
(Street) LEXINGTON MA 02421  (City) (State) (Zip)								of Original Filed		ŕ	Line) X	Form fil Form fil Person	ed by One F	iling (Check Ap	n
1. Title of Security (Instr. 3) 2. Ti			Transact ate			Code (Instr.			(A) or	5. Amoun	For lly (D) ollowing (I) (I	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Amount	(A) or (D)	Price	Transacti (Instr. 3 a	on(s)		(,	
								quired, Disp				Owned			
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	Code	Transaction Code (Instr. 8)		ve es ed ed nstr.	Expiration Date (Month/Day/Year)		Amount of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownershi Form: y Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Share Option (right to buy)	\$41.02	11/22/2010		A		23,255		11/22/2011 <sup>(1)</sup>	11/22/2020	Ordinary Shares	23,255	\$0.00	23,255	D	
Restricted Share															

## **Explanation of Responses:**

- 1. This share option vests over a four-year period: On the first anniversary of the grant date, 25% of the number of shares originally granted vest, and 6.25% of the original number of shares vest per quarter
- 2. Each restricted share unit represents Vistaprint's commitment to issue one ordinary share.
- 3. These restricted share units vest over a four year period: 25% of the original number of shares vest one year after the date of grant and 6.25% vest per quarter thereafter.

## Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Nicholas

11/23/2010

Date

Ruotolo

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.