## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BLAKE KATRYN  (Last) (First) (Middle)							Issuer Name and Ticker or Trading Symbol     VISTAPRINT N.V. [ VPRT ]  3. Date of Earliest Transaction (Month/Day/Year)									cable) or r (give title )	X	below)	ner
C/O VISTAPRINT 95 HAYDEN AVENUE						02/05/2013									Exec VP, Global Marketing / Member of  Management Board				
(Street) LEXINGTON MA 02421 (City) (State) (Zip)					-   4. li	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Line)  X Form filed by One Form filed by More Person													
(City)	(5	,		n-Deriv	vative	e Se	curit	ies Ac	-aı	uired I	Dis	nosed o	f or Be	neficia	lly Owne				
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transar Date (Month/Da						ar) i	2A. Deemed Execution Date, if any (Month/Day/Year)		,	3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)		d (A) or	5. Amo Securit Benefic Owned	unt of es ially Following	Form (D) o	n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership
										Code	v	Amount	(A) or (D)	Price	Reporte Transa (Instr. 3	tion(s)			(Instr. 4)
Ordinary Shares 02/05/							2013			M		1,041(1	.) A	\$0.00	)(2) 3:	,424		D	
Ordinary Shares 02/05/2						2013				F		388	D	\$32.	59 3:	31,036		D	
		٦										osed of, onvertib			/ Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,		Transaction Code (Instr.		vative urities uired or oosed o) tr. 3, 4	Ex	Date Exer piration I onth/Day	ate	Amount of		f s g Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	s S Ily	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Dai	te ercisable		Expiration Date	Title	Amount or Number of Shares					
Restricted Share Units (right to	\$0.00 <sup>(2)</sup>	02/05/2013			M			1,041	05/	/05/2012 <sup>(:</sup>	3) (	05/05/2015	Ordinary Shares	1,041	\$0.00	9,372		D	

### **Explanation of Responses:**

- 1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on May 5, 2011. The original grant of 16,660 shares vests over a four year period: 25% on May 5, 2012 and 6.25% per quarter thereafter.
- 2. Each restricted share unit represents Vistaprint's commitment to issue one ordinary share.
- 3. These restricted share units vest over a four year period: 25% of the original number of shares vest one year after the date of grant and 6.25% vest per quarter thereafter.

# Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Katryn

02/07/2013

**Blake** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.