SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	5
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burd	en								
hours per response:	0.5								

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Keane Robert S</u>				X	Director	10% Owner			
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	x	Officer (give title below)	Other (specify below)			
C/O VISTAPRINT USA, INCORPORATED			07/06/2006		CEO Pres. & Chair. of the BODs				
100 HAYDEN A	WENUE								
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	Line)	idual or Joint/Group Filing				
LEXINGTON	MA	02421			Form filed by One Rep Form filed by More that Person	Ū.			
(City)	(State)	(Zip)			1 013011				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	07/06/2006		S ⁽¹⁾		100	D	\$24.67	589,100 ⁽²⁾	I	See footnote ⁽⁴
Common Shares	07/06/2006		S ⁽¹⁾		100	D	\$25.06	589,000	Ι	See footnote
Common Shares	07/06/2006		S ⁽¹⁾		100	D	\$25.1	588,900	I	See footnote
Common Shares	07/06/2006		S ⁽¹⁾		100	D	\$25.63	588,800	Ι	See footnote
Common Shares	07/07/2006		S ⁽¹⁾		82	D	\$24.89	252,103	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.42	252,003	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		200	D	\$25.28	251,803	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		300	D	\$25.32	251,503	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.48	251,403	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.37	251,303	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.34	251,203	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.3	251,103	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.33	251,003	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.23	250,903	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.27	250,803	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		200	D	\$25.22	250,603	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.15	250,503	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		200	D	\$25.18	250,303	D ⁽³⁾	
Common Shares	07/07/2006		S		100	D	\$25.02	250,203	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.08	250,103	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.03	250,003	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		136	D	\$25.01	249,867	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		182	D	\$25.35	249,685	D ⁽³⁾	
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.25	588,700	I	See footnote ⁽⁴
Common Shares	07/07/2006		S ⁽¹⁾		200	D	\$25.28	588,500	I	See footnote ⁽⁴

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	execution Date, hth/Day/Year) if any (Month/Day/Year) 8) Execution Date, Code (Instr. 5) Code		Transaction Disposed Of (D) (Instr. 3, 4 and Code (Instr. 5)		Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11150.4)		
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.04	588,400	Ι	See footnote ⁽⁴⁾		
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.34	588,300	Ι	See footnote ⁽⁴⁾		
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.26	588,200	Ι	See footnote ⁽⁴⁾		
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.21	588,100	Ι	See footnote ⁽⁴⁾		
Common Shares	07/07/2006		S ⁽¹⁾		100	D	\$25.03	588,000	Ι	See footnote ⁽⁴⁾		
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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)	ction of Expiration Date Amount of Derivative (Month/Day/Year) Securities Securities				of Expiration Date Oerivative Securities Acquired A) or Disposed of (D) Instr. 3, 4		Expiration Date Amount of (Month/Day/Year) Securities Underlying Derivative Security (Instr. 3			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v			Date Exercisable	Expiration Date	Title	Amount or Number of Shares						

Explanation of Responses:

1. The sales of common shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sellers on February 18, 2006.

2. Separate sale transactions that were executed on the same transaction date at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Shares held jointly by Mr. Keane and his spouse.

4. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Remarks:

This is the second Form 4 of three Form 4 filings made by the reporting person to report transactions that occured on July 6 and 7, 2006.

<u>Dean J. Breda as Attorney in</u> Fact for Robert S. Keane

07/10/2006

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.