SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL						
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	of occurrent of the investment company ratio 1940	
1. Name and Address of Reporting Person [*] Cebula Wendy M	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Y Officer (give title Other (specify
(Last) (First) (Middle) C/O VISTAPRINT USA INCORPORATED 95 HAYDEN AVENUE	3. Date of Earliest Transaction (Month/Day/Year) 07/17/2008	below) below) President-VistaPrint N.A.
(Street) LEXINGTON MA 02421 (City) (State) (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Date Execution Date, Transa						5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	07/17/2008		M ⁽¹⁾		4,000	A	\$12.33	4,000	D	
Common Shares	07/17/2008		S ⁽²⁾		400	D	\$27.3	3,600	D	
Common Shares	07/17/2008		S		400	D	\$27.9501	3,200	D	
Common Shares	07/17/2008		S		400	D	\$28.0201	2,800	D	
Common Shares	07/17/2008		S		400	D	\$28.2176	2,400	D	
Common Shares	07/17/2008		S		300	D	\$28.23	2,100	D	
Common Shares	07/17/2008		S		400	D	\$28.2301	1,700	D	
Common Shares	07/17/2008		S		100	D	\$28.24	1,600	D	
Common Shares	07/17/2008		S		400	D	\$28.2901	1,200	D	
Common Shares	07/17/2008		S		400	D	\$28.3532	800	D	
Common Shares	07/17/2008		S		300	D	\$28.39	500	D	
Common Shares	07/17/2008		S		400	D	\$28.4001	100	D	
Common Shares	07/17/2008		S		100	D	\$28.41	0	D	
Common Shares								36,000	I	See Footnote ⁽³⁾
Common Shares								9,000	I	See Footnote ⁽⁴⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Security 2. Conversion 3. Transaction 3A. Deemed Execution Date, 5. Number 6. Date Exercisable and Expiration Date 7. Title and Amount of 8. Price of Derivative 9. Number of derivative 10. 11. Nature of Indirect 4. Transaction Ownership Form: Direct (D) Date or Exercise Price of Derivative (Month/Day/Year) if any Code (Instr. (Month/Day/Year) Securities Security Securities Beneficial (Instr. 3) (Month/Day/Year) 8) Underlying (Instr. 5) Beneficially Ownership Securities Acquired (A) or Disposed Derivative **Derivative Security** (Instr. 4) Owned or Indirect Security (Instr. 3 and 4) Following Reported (I) (Instr. 4) of (D) (Instr. 3, 4 and 5) Transaction(s) (Instr. 4) Amount Number Expiration Date Date of Code v (A) (D) Exercisable Title Shares Share **M**⁽¹⁾ Option Common \$12.33 07/17/2008 4,000 11/01/2006 05/31/2015 4,000 \$<mark>0</mark> 54,000 D Shares (Right to Buy)

Explanation of Responses:

1. The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the seller on June 26, 2008.

2. Separate sale transactions that were executed on 7/17/08 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which the sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Shares held by the Wendy M. Cebula Revocable Family Trust. Ms. Cebula disclaims beneficial ownership of such shares except to the extent of her pecuniary interest therein.

4. Shares held by the Richard A. Cebula Revocable Family Trust. Ms. Cebula disclaims beneficial ownership of such shares except to the extent of her pecuniary interest therein.

/s/ Lawrence A. Gold as

Attorney in Fact for Wendy M. 07/18/2008 Cebula

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.