FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | | | _ | | | | | | | 31 1340 | | 1. | | | | | ı |
|---|---|--|----------|------------------------------|-------------------------------|--|---|---|--|---|-----------------------|---|-----------------|-----------------------------------|---|--|-------------------------------|--|---------------------------------------|
| Name and Address of Reporting Person* Holian Janet | | | | | | 2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owne V Officer (give title Other (spe | | | | |
| (Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 95 HAYDEN AVENUE | | | | | 07/1 | 3. Date of Earliest Transaction (Month/Day/Year) 07/15/2009 | | | | | | | | | President-Vistaprint Europe | | | | |
| (Street) LEXINGTON MA 02421 | | | | | , 4. lf <i>i</i> | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting | | | | |
| (City) | (Sta | te) (Z | | | | | | | | | | | Person | | | | | | |
| | | Tabl | e I - No | on-Deriv | ative | Secu | ıritie | es Acc | uired, | Dis | posed o | f, or B | enef | icially | / Owned | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | nsaction n/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (Disposed Of (D) (Instr. 3 | | ired (A |) or 4 and 5 | Securitie Beneficia Owned F | 5. Amount of Securities Beneficially Owned Following | | Direct Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | Code | v | Amount | (A) (D) | or F | Price | Transact (Instr. 3 a | ion(s) | | | (|
| Common Shares 07/15 | | | | 07/15/ | 2009 | | | | M ⁽¹⁾⁽²⁾ | | 2,730 | A | : ا | \$12.33 | | ,303 | | D | |
| Common S | hares | | | 07/15/ | 07/15/2009 | | | | | | 100 D | |) : | \$42.15 | 5 17,203 | | D | | |
| Common Shares | | | | 07/15/ | | | | S | | 100 | I |) : | \$42.36 | 17, | 17,103 | | D | | |
| Common Shares | | | | 07/15/2009 | | | | S | | 100 | I |) : | \$42.39 | 17, | 17,003 | | D | | |
| Common Shares | | | | 07/15/2009 | | | | | S | | 100 | I | | \$42.5 | 16, | 16,903 | | D | |
| Common Shares | | | | 07/15/2009 | | | | | S | | 100 | I |) : | \$42.52 | ! 16, | 803 | | D | |
| Common Shares | | | | 07/15/ | | | S | | 100 | I | - | \$42.62 | _ | 703 | | D | | | |
| Common Shares | | | | 07/15/2009 | | | | | S | L | 100 | + | | \$42.72 | | | D | | |
| Common Shares 07/1: | | | | 07/15/ | 2009 | | | | S | | 100 | I | + | \$42.77 | 16,503 | | D | | |
| Common Shares 07/15/2 | | | | | | | | S | | 100 | _ | D \$42.8 | | 16,403 | | D | | | |
| Common Shares 07/15/ | | | | | | | | S | | 100 | _ | D \$42.8 | | | | D | | | |
| | | | | 07/15/ | | ┼ | | | S | | 100 | _ | D \$42.86 | | + | | D | | |
| Common Shares 07/15 | | | | | - | | | S | | 35 | I | - | \$42.9 | 16,168 | | D | | | |
| Common Shares 07/15/2 | | | | | | e Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | D | | | |
| | | 16 | abie ii | | | | | | | | osea of, convertib | | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | if any | med on Date, Day/Year) | 4. Transa Code (I 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercis Expiration Dat (Month/Day/Ye | | te | 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4) | | curity | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | e C S F Ily C O | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisa | ble | Expiration Date | Title | or Ni of | ımber | er | | | | |
| Nonqualified Share Option (Right to Buy) | \$12.33 | 07/15/2009 | | | M | | | 2,730 | 08/01/20 | 800 | 05/31/2015 | Commo Share | | ,730 | \$0 | 71,12 | 0 | D | |

- 1. The exercise of options and the sales of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on May 6, 2009.
- 2. Separate sale transactions that were executed on 7/15/06 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Remarks:

This is the first Form 4 of two Form 4 fillings made by the reporting person to report transactions that occurred on July 15, 2009.

<u>Holian</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.