

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>Keane Robert S</u> (Last) (First) (Middle) <u>CIMPRESS PLC</u> <u>BUILDING D, XEROX TECHNOLOGY PARK</u> (Street) <u>DUNDALK,</u> <u>COUNTY</u> <u>LOUTH,</u> <u>IRELAND</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS plc [CMPR]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>CEO, Chairman</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>04/05/2021</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	04/05/2021		M		52,620	A	\$54.02	435,734 ⁽¹⁾	I	By Eastern Irrevocable, LLC
Ordinary Shares	04/05/2021		F		37,606 ⁽²⁾	D	\$105.9	398,128 ⁽¹⁾	I	By Eastern Irrevocable, LLC
Ordinary Shares	04/05/2021		M		52,620	A	\$54.02	439,694 ⁽¹⁾	I	By Western Irrevocable, LLC
Ordinary Shares	04/05/2021		F		37,606 ⁽²⁾	D	\$105.9	402,088 ⁽¹⁾	I	By Western Irrevocable, LLC

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (right to buy)	\$54.02	04/05/2021		M		52,620		05/05/2012 ⁽³⁾	05/05/2021	Ordinary Shares	52,620	\$0	0	I	By The Eastern Irrevocable, LLC
Option (right to buy)	\$54.02	04/05/2021		M		52,620		05/05/2012 ⁽³⁾	05/05/2021	Ordinary Shares	52,620	\$0	0	I	By Western Irrevocable, LLC

Explanation of Responses:

- Includes 28,375 shares held by RHS Holdings Incorporated, of which The Eastern Irrevocable Trust and The Western Irrevocable Trust are the sole shareholders.
- Of the 37,606 shares forfeited, 26,841 shares were forfeited as payment of the exercise price and 10,765 shares were forfeited as payment of the withholding taxes.
- This option vests over a four-year period. On the first anniversary of the grant date, 25% of the number of shares originally granted vest, and 6.25% of the original number of shares vest per quarter thereafter.

Remarks:

/s/Kathryn L. Leach, as attorney-in fact-for Robert Keane 04/06/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.