

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person * <u>Holian Janet</u> (Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVE (Street) LEXINGTON MA 02421 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD [VPRT]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Executive VP and CMO</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>02/07/2007</u>	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Shares	02/07/2007		M ⁽¹⁾		45,000	A	\$12.33	49,000	D	
Common Shares	02/07/2007		s ⁽²⁾		300	D	\$40.61	48,700	D	
Common Shares	02/07/2007		s		300	D	\$40.64	48,400	D	
Common Shares	02/07/2007		s		200	D	\$40.65	48,200	D	
Common Shares	02/07/2007		s		200	D	\$40.73	48,000	D	
Common Shares	02/07/2007		s		400	D	\$40.74	47,600	D	
Common Shares	02/07/2007		s		300	D	\$40.76	47,300	D	
Common Shares	02/07/2007		s		400	D	\$40.79	46,900	D	
Common Shares	02/07/2007		s		98	D	\$40.81	46,802	D	
Common Shares	02/07/2007		s		100	D	\$40.82	46,702	D	
Common Shares	02/07/2007		s		300	D	\$40.84	46,402	D	
Common Shares	02/07/2007		s		300	D	\$40.85	46,102	D	
Common Shares	02/07/2007		s		498	D	\$40.86	45,604	D	
Common Shares	02/07/2007		s		102	D	\$40.87	45,502	D	
Common Shares	02/07/2007		s		500	D	\$40.88	45,002	D	
Common Shares	02/07/2007		s		302	D	\$40.89	44,700	D	
Common Shares	02/07/2007		s		300	D	\$40.9	44,400	D	
Common Shares	02/07/2007		s		200	D	\$40.92	44,200	D	
Common Shares	02/07/2007		s		199	D	\$40.93	44,001	D	
Common Shares	02/07/2007		s		299	D	\$40.94	43,702	D	
Common Shares	02/07/2007		s		401	D	\$40.95	43,301	D	
Common Shares	02/07/2007		s		300	D	\$40.96	43,001	D	
Common Shares	02/07/2007		s		100	D	\$40.97	42,901	D	
Common Shares	02/07/2007		s		301	D	\$40.98	42,600	D	
Common Shares	02/07/2007		s		200	D	\$40.99	42,400	D	
Common Shares	02/07/2007		s		400	D	\$41	42,000	D	
Common Shares	02/07/2007		s		195	D	\$41.1	41,805	D	
Common Shares	02/07/2007		s		100	D	\$41.11	41,705	D	
Common Shares	02/07/2007		s		4	D	\$41.12	41,701	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Share Option (Right to Buy)	\$12.33	02/07/2007		M ⁽¹⁾			45,000	05/01/2006	05/31/2015	Common Shares	45,000	\$0	299,350	D	

Explanation of Responses:

- The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on February 2, 2007.
- Separate sale transactions that were executed on 2/7/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Remarks:

This is the first Form 4 of four Form 4 filings made by the reporting person to report transactions that occurred on February 7, 2007.

/s/ Lawrence A. Gold as
Attorney in Fact for Janet 02/08/2007
Holian

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.