

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person* <u>Keane Robert S</u> <hr/> (Last) (First) (Middle) CIMPRESS PLC, FIRST FLOOR BUILDING 3 FINNABAIR BUSINESS & TECHNOLOGY PARK <hr/> (Street) DUNDALK, COUNTY LOUTH, IRELAND <hr/> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS plc [CMPR]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) CEO, Chairman
	3. Date of Earliest Transaction (Month/Day/Year) 08/29/2024	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	08/29/2024		s		24,912	D	\$98.195 ⁽¹⁾	1,033,288	I	By Third Delaware 2011, LLC
Ordinary Shares	08/29/2024		s		7,101	D	\$98.7186 ⁽²⁾	1,026,187	I	By Third Delaware 2011, LLC
Ordinary Shares	08/29/2024		s		3,128	D	\$99.8379 ⁽³⁾	1,023,059	I	By Third Delaware 2011, LLC
Ordinary Shares	08/29/2024		s		8,500	D	\$101.1625 ⁽⁴⁾	1,014,559	I	By Third Delaware 2011, LLC
Ordinary Shares	08/29/2024		s		1,669	D	\$101.9828 ⁽⁵⁾	1,012,890	I	By Third Delaware 2011, LLC
Ordinary Shares	08/30/2024		s		11,739	D	\$99.0863 ⁽⁶⁾	1,001,151	I	By Third Delaware 2011, LLC
Ordinary Shares	08/30/2024		s		13,970	D	\$100.1112 ⁽⁷⁾	987,181	I	By Third Delaware 2011, LLC
Ordinary Shares								23,451	D	
Ordinary Shares								220,503	I	By Keane Family Foundation
Ordinary Shares								28,375	I	By RHS Delaware Holdings LLC
Ordinary Shares								43,128 ⁽⁸⁾	I	By Eastern Irrevocable, LLC

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares								47,088 ⁽⁸⁾	I	By Western Irrevocable, LLC
Ordinary Shares								51,900	I	By Delaware 2001, LLC
Ordinary Shares								780,000	I	By Second Delaware 2003, LLC

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Explanation of Responses:

- The price range for sales of these shares was between \$97.56 and \$98.55 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$98.56 and \$99.09 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$99.57 and \$100.555 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$100.64 and \$101.59 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$101.745 and \$102.22 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$99.00 and \$99.27 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$100.00 and \$100.495 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- Includes 28,375 shares held by RHS Delaware Holdings LLC, of which Eastern Irrevocable, LLC and Western Irrevocable, LLC are the sole shareholders.

Remarks:

/s/ Matthew F. Walsh, as
attorney-in-fact for Robert S. Keane 09/03/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.