FORM 4

obligations may continue. See

Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Section 10. Form 4 or Form 5	

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BLAKE KATRYN																5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title below)					
(Last) (First) (Middle) C/O VISTAPRINT 95 HAYDEN AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 05/02/2012										President, Vistaprint N.A. / Member of Management Board					
(Street)  LEXING  (City)			02421 (Zip)		4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)     6. Individual or Joint/Group Filing (Check Application)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person										1					
		Tab	le I - No	n-Deriv	/ative	e Se	curit	ies Ad	cqu	ıired, I	Dis	posed o	f, or Be	nefi	cially	Owned					
				2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transac Code (In 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)					es For ally (D) Following (I)		n: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
										Code	v	Amount	(A) or (D)	Pr	rice	Reported Transact (Instr. 3 a	ction(s)			(Instr. 4)	
Ordinary Shares 05.					2/2012	2				M		1,753(1	.) <b>A</b>	\$	0.00	21,951			D		
Ordinary	Shares			05/02	2/2012	2				F		556	D	\$	37.76	21,	21,395 D				
		٦	Гable II -									osed of, onvertil				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)		n of l			Date Exe piration I onth/Day	Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		1	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Dat	te ercisable		Expiration Date	Title	Amo or Nun of Sha							
Restricted Share Units (right to	\$0.00 <sup>(2)</sup>	05/02/2012			M			1,753	05/	02/2009 <sup>(</sup>	3) (	05/02/2012	Ordinary Shares	1,7	753	\$0.00	0		D		

## **Explanation of Responses:**

- 1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on June 2, 2008.
- $2. \ Each \ restricted \ share \ unit \ ("RSU") \ represents \ Vistaprint's \ commitment \ to \ issue \ one \ ordinary \ share \ when \ the \ RSU \ vests.$
- 3. These RSUs vest over a four year period: 25% of the original number of shares vest on the Exercisable Date shown in Table II and 6.25% vest per quarter thereafter.

## Remarks:

/s/Kathryn L Leach, as attorney-in-fact for Katryn

05/04/2012

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.