

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

SCHEDULE 13G

Under the Securities and Exchange Act of 1934

Vistaprint Ltd.  
(Name of Issuer)

Common Stock  
(Title of Class of Securities)

G93762204  
(CUSIP Number)

May 31, 2008  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

This Schedule is filed pursuant to Rule 13d-1(b)

The information required in the remainder of this cover page (except any items to which the form provides a cross-reference) shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act.

-----  
1) Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person  
Ameriprise Financial, Inc.  
IRS No. 13-3180631  
-----

2) Check the Appropriate Box if a Member of a Group (a) [ ]  
(b) [X]\*

\* This filing describes the reporting person's relationship with other persons, but the reporting person does not affirm the existence of a group.  
-----

3) SEC Use Only  
-----

4) Citizenship or Place of Organization  
Delaware  
-----

(5) Sole Voting Power  
-0-  
-----

(6) Shared Voting Power

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

29,188  
-----  
(7) Sole Dispositive Power

-0-  
-----

(8) Shared Dispositive Power

4,671,639  
-----

9) Aggregate Amount Beneficially Owned by Each Reporting Person  
4,671,639  
-----

10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares  
Not Applicable  
-----

11) Percent of Class Represented by Amount In Row (9)  
10.58%  
-----

12) Type of Reporting Person  
CO  
-----

1(a) Name of Issuer: Vistaprint Ltd.

1(b) Address of Issuer's Principal Executive Offices: 95 Hayden Avenue  
Lexington, MA 02421

2(a) Name of Person Filing: Ameriprise Financial, Inc.

2(b) Address of Principal Business Office: Ameriprise Financial, Inc.  
145 Ameriprise Financial  
Center  
Minneapolis, MN 55474

2(c) Citizenship: Delaware

2(d) Title of Class of Securities: Common Stock

2(e) Cusip Number: G93762204

3 Information if statement is filed pursuant to Rules 13d-1(b) or 13d-2(b):  
This Statement is filed pursuant to Rule 13d-19b) or 13d-2(b) and the  
person filing, Ameriprise Financial, Inc., is a parent holding company in  
accordance with Rule 13d-1(b)(1)(ii)(G). (Note: See Item 7)

4(a) Amount Beneficially Owned as of May 31, 2008: 4,671,639 shares may be deemed  
beneficially owned by the reporting person within the meaning of Rule 13d-3  
of the Securities Exchange Act of 1934. The reporting person, and each of  
its subsidiaries identified on the attached Exhibit I, disclaims beneficial  
ownership of any shares reported on this Schedule.

4(b) Percent of Class: 10.58%

4(c) Number of Shares as to which such person has:

- (i) Sole power to vote or to direct the vote: 0
- (ii) Shared power to vote or direct the vote: 29,188
- (iii) Sole power to dispose or to direct the disposition of: 0
- (iv) Shared power to dispose or to direct the disposition of 4,671,639

5 Ownership of 5% or Less of a Class:  
Not Applicable

6 Ownership of more than 5% on Behalf of Another Person:  
Not Applicable

7 Identification and Classification of the  
Subsidiary Which Acquired the Security Being  
Reported on by the Parent Holding Company:

See Exhibit I

8 Identification and Classification of Members of  
the Group:

Not Applicable

9 Notice of Dissolution of Group:

Not Applicable

10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Ameriprise Financial, Inc.

Dated: May 31, 2008

By /s/ Wade M. Voigt

-----  
Signature

Wade M. Voigt  
Director - Fund Administration  
Telephone: (612) 671-5682

Exhibit Index

Exhibit I Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company.

Exhibit I

to

Schedule 13G

Ameriprise Financial, Inc., a Delaware Corporation, is a parent holding company. The classification and identity of the relevant subsidiaries is as follows:

Bank - Ameriprise Trust Company, a trust company organized under the laws of the State of Minnesota

Investment Company - RiverSource Funds, comprised of investment companies registered under section 8 of the Investment Company Act of 1940

Investment Adviser - RiverSource Investments, LLC, an investment adviser registered under section 203 of the Investment Advisers Act of 1940.