FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | or Section 30(h) of the Investment Company Act of 1940 | | | |
|--|------------|--------------------|---|-----------------------|---|--------------------------------|
| 1. Name and Addre <u>Holian Janet</u> | | erson* | 2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT] | | ationship of Reporting Pe k all applicable) Director | 10% Owner |
| (Last) C/O VISTAPRI 95 HAYDEN A | | (Middle) DRPORATED | 3. Date of Earliest Transaction (Month/Day/Year) 01/02/2008 | X | Officer (give title below) Executive VP a | Other (specify below) and CMO |
| (Street) LEXINGTON (City) | MA (State) | 02421 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indi Line) X | vidual or Joint/Group Fili Form filed by One Re Form filed by More th Person | porting Person |

| (Street) LEXINGTON MA (City) (State) | 02421 (Zip) | Amendment, Date of | Oligina | u riiet | (World #Bay) | Line) | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
|---------------------------------------|--|-------------------------------|---|---------|----------------------------------|---------------|--|---|---|---|--|--|
| Ti | able I - Non-Derivative | Securities Aco | uired | . Dis | posed of. | or Ben | eficially | Owned | | | | |
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, | 3. Transaction Code (Instr. 8) | | 4. Securities A Disposed Of (| Acquired | (A) or | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | | |
| Common Shares | 01/02/2008 | | M ⁽¹⁾ | | 4,688 | Α | \$4.11 | 8,688 | D | | | |
| Common Shares | 01/02/2008 | | S ⁽²⁾ | | 90.3624 | D | \$40.78 | 8,597.6376 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$40.85 | 8,507.2752 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$40.89 | 8,416.9128 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$40.9 | 8,326.5504 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$40.96 | 8,236.188 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$40.98 | 8,145.8256 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.01 | 8,055.4632 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.04 | 7,965.1008 | D | | | |
| Common Shares | 01/02/2008 | | S | | 180.7247 | D | \$41.05 | 7,784.3761 | D | | | |
| Common Shares | 01/02/2008 | | S | | 180.7247 | D | \$41.06 | 7,603.6514 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.07 | 7,513.289 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.09 | 7,422.9266 | D | | | |
| Common Shares | 01/02/2008 | | S | | 350.6055 | D | \$41.1 | 7,072.3211 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.11 | 6,981.9587 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.12 | 6,891.5963 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.13 | 6,801.2339 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.14 | 6,710.8715 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.15 | 6,620.5091 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.19 | 6,530.1467 | D | | | |
| Common Shares | 01/02/2008 | | S | | 180.7247 | D | \$41.22 | 6,349.422 | D | | | |
| Common Shares | 01/02/2008 | | S | | 180.7247 | D | \$41.23 | 6,168.6973 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.26 | 6,078.3349 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.27 | 5,987.9725 | D | | | |
| Common Shares | 01/02/2008 | | S | | 180.7247 | D | \$41.29 | 5,807.2478 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.3 | 5,716.8854 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.31 | 5,626.523 | D | | | |
| Common Shares | 01/02/2008 | | S | | 180.7247 | D | \$41.32 | 5,445.7983 | D | | | |
| Common Shares | 01/02/2008 | | S | | 90.3624 | D | \$41.34 | 5,355.4359 | D | | | |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
|--|---|--|---|------------------------------|---|-----|-------|--|--------------------|--|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Share Option (Right to Buy) | \$4.11 | 01/02/2008 | | M ⁽¹⁾ | | | 4,688 | 01/01/2008 | 01/28/2014 | Common Shares | 4,688 | \$0 | 0 | D | |

Explanation of Responses:

- 1. The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on February 2, 2007.
- 2. Separate sale transactions that were executed on 1/2/08 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Remarks:

This is the first Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on January 2, 2008.

/s/ Lawrence A. Gold as
Attorney in Fact for Janet
Holian

01/03/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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