FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-028							

37 Estimated average burden hours per response: 0.5

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  GAVIN JOHN J JR						2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V.   VPRT ]											pplic	f Reporting Person(s) to Issuer able)				
GAVIN JOHN J JK																X Di	ecto	r		10% O	wner	
(Last)	(Fi	rst)	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 08/02/2010											fficer (give title elow)			Other ( below)	specify	
95 HAY	4. If	If Amendment, Date of Original Filed (Month/Day/Year)											6. Individual or Joint/Group Filing (Check Applicable									
(Street)														Line)  X Form filed by One Reporting Person								
LEXINGTON MA 02421																	Form filed by More than One Reporting Person					
(City)	(S	tate)	(Zip)			r clauli																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																						
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da						Execution Date,			е,	Transaction D				ed (A) or tr. 3, 4 an	4 and Securit Benefic Owned		ies Fo cially (D) Following (I)		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
							Code	v	Amount		(A) or (D)	Price	Tran	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)				
Ordinary Shares 08/02/2							2010			М		134(	1) A \$		\$0.0	00	5,113			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transac Code (In 8)		of		Exp	Date Exer piration I ponth/Day	ate		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		Security	8. Price Derivati Security (Instr. 5	ve	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ily [	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exe	te ercisable		piration ite	Title		Amount or Number of Shares							
Restricted Share Units (right to acquire)	\$0.00	08/02/2010			М			134	08/	/02/2010	11	/02/2010	Ordin Shar		134	\$0.00		135		D		

## **Explanation of Responses:**

1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on November 2, 2007. The original grant of 1,613 shares vests over a three-year period at 8.33% per quarter.

## Remarks:

/s/Kathryn L Leach, as attorney-in-fact for John J.

08/02/2010

Gavin, Jr.

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.