FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPF	ROVAL						
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  LeBlanc Donald  2. Dat Requi (Mont) 09/12				nent	3. Issuer Name and Ticker or Trading Symbol  CIMPRESS N.V. [ CMPR ]								
(Last) (First) (Middle) C/O CIMPRESS, 275 WYMAN STREET					Relationship of Reporting Perso (Check all applicable)     Director		on(s) to Issuer		5. If Amendment, Date of Original Filed (Month/Day/Year)				
C/O CIMITRESS, 2/3 W TWIAN STREET					X	Officer (give title below)	Other (specify below)			6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street)						EVP, President Corp	Solutions		1	,	y One Reporting Person		
WALTHAM MA 02451										Form filed by More than One Reporting Person			
(City)	(State)	(Zip)											
			Table I - Nor	n-Derivat	ive Se	curities Beneficial	ly Owned						
1. Title of Security (Instr. 4)						nt of Securities ally Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Ordinary Shares					18,742		D						
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)													
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable ar Expiration Date (Month/Day/Year)		nd 3. Title and Amount of Secur Underlying Derivative Securi			4. Conve	ercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	n Title		Amount or Number of Shares	Price of Derivative Security		Direct (D) or Indirect (I) (Instr. 5)			
Restricted Sha	re Unit (right t	o acquire)	08/15/2014 <sup>(1)</sup>	08/15/2017	7	Ordinary Shares	1,758	0.00(2)		D			
Restricted Sha	estricted Share Unit (right to acquire)		08/15/2015 <sup>(1)</sup>	08/15/2018	3	Ordinary Shares	3,966	0.00(2)		D			
Restricted Share Unit (right to acquire)		08/15/2016 <sup>(1)</sup>	08/15/2019	9	Ordinary Shares	4,149	0.00(2)		D				
Performance Share Units			(3)	08/15/2026	6	Ordinary Shares	15,841 69.44		14 <sup>(4)</sup>	D			
Stock Option (	(right to buy)	08/15/2013 <sup>(5)</sup>	08/15/2020	0	Ordinary Shares	7,235 50 D							

## **Explanation of Responses:**

- 1. These restricted share units vest over a four year period: 25% of the original number of shares vest on the Exercisable Date shown in Table II and 6.25% vest per quarter thereafter.
- 2. Each restricted share unit represents the company's commitment to issue one ordinary share.
- 3. Each performance share unit (PSU) represents a right to receive between 0 and 2.5 Cimpress ordinary shares upon the satisfaction of both (A) service-based vesting and (B) performance conditions relating to the CAGR of the 3YMA. The service-based vesting condition is that 25% of the original number of PSUs vest on each June 30 of 2017 through 2020 so long as the reporting person continues to be an eligible participant under Cimpress' 2016 Performance Incentive Plan on such vesting date. If the 3YMA CAGR equals or exceeds (i) 11% on any of the sixth through ninth anniversaries of the grant date or (ii) 7% on the tenth anniversary of the grant date, then the reporting person is entitled to receive a distribution of up to 2.5 Cimpress ordinary shares for each vested PSU on a sliding scale based on the actual CAGR performance.
- 4. This dollar amount is the three-year moving average daily price per share of Cimpress' ordinary shares ("3YMA") on the date of grant, which is the baseline against which the compound annual growth rate ("CAGR") of the 3YMA will be measured.
- 5. The share option vests over a seven-year period from the date of grant, as follows: 6.25% of the original number of ordinary shares subject to the share option vests on the date set forth in the Date Exercisable column. The remaining ordinary shares vest on a quarterly basis over the subsequent six years in tranches ranging from 1.56% to 10.94% of the original number of ordinary shares subject to the option.

## Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Donald

09/22/2016

LeBlanc

\*\* Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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