FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

l	OMB APPRO	VAL
	OMB Number:	3235-0287
l	Estimated average burd	en
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PAGE LOUIS						2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [VPRT]									5. Relationship of (Check all applica X Director		olicable)	,) to Is:	
(Last) VISTAPI	RINT	, .	Middl	e)		3. Date of Earliest Transaction (Month/Day/Year) 04/19/2011										Offic belov	er (give w)			Other (specify below)	
95 HAYDEN AVENUE					4.1	If Amen	dment,	Date	e of C	Original	File	d (Month/D		Individual or Joint/Group Filing (Check Applicable Line)							
(Street) LEXING	(Street) LEXINGTON MA 02421			_											X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	tate) (Zip)																		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye			ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		•,	3. Transaction Code (Instr. 8)			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
								Code V		Aı	mount	(A) or (D) Price		Reported Transaction(s) (Instr. 3 and 4)					(Instr. 4)		
Ordinary	Shares															10,1	43	I)		
Ordinary Shares 04/19/2011					11				S ⁽¹⁾			1,700	D	D \$52.63 ⁽²⁾		191,938		I		By corp	poration ⁽³⁾
Ordinary Shares															4,000		I		By children under UGMA		
		Та	ble	II - Derivat (e.g., p								osed of, convertil				Owned		,			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date Exe (Month/Day/Year) if ar	Exec if an			saction e (Instr. Secu Acqu (A) c Disp of (Instr. and		ities red sed 3, 4	(N	kpiratio	kercisable and n Date ay/Year)		Amou Secur Unde Deriv Secur	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V		V	(A)	(D)	Date Exercisabl			Expiration Date	or Numbe of Title Shares									

Explanation of Responses:

- 1. The transactions reported on this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on February 2, 2011.
- 2. The price range for sales of these shares was between \$52.40 and \$52.80 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- 3. These shares are held by Window to Wall Street, Inc. of which the reporting person is president.

Remarks:

/s/Kathryn L. Leach as Attorney in Fact for Louis Page

04/20/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.