

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Check this box to indicate that a
transaction was made pursuant to a
contract, instruction or written plan for
the purchase or sale of equity
securities of the issuer that is intended
to satisfy the affirmative defense
conditions of Rule 10b5-1(c). See
Instruction 10.

1. Name and Address of Reporting Person* <u>Keane Robert S</u> (Last) (First) (Middle) <u>CIMPRESS PLC, FIRST FLOOR BUILDING 3</u> <u>FINNABAIR BUSINESS & TECHNOLOGY PARK</u> (Street) <u>DUNDALK,</u> <u>COUNTY</u> <u>LOUTH</u> (City) (State) (Zip) <u>IRELAND</u> (Country)	2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS plc</u> [<u>CMPR</u>] Foreign Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ☒ Director 10% Owner ☒ Officer (give title below) Other (specify below) <u>CEO, Chairman</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/15/2026</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) ☒ Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	08/15/2026		M		9,579	A	\$0 ⁽¹⁾	85,756	D	
Ordinary Shares	08/15/2026		M		146	A	\$0 ⁽¹⁾	85,902	D	
Ordinary Shares	08/15/2026		M		3,387	A	\$0 ⁽¹⁾	89,289	D	
Ordinary Shares	08/15/2026		M		347	A	\$0 ⁽¹⁾	89,636	D	
Ordinary Shares	08/15/2026		M		30,376	A	\$0 ⁽¹⁾	120,012	D	
Ordinary Shares	08/15/2026		M		779	A	\$0 ⁽¹⁾	120,791	D	
Ordinary Shares	08/15/2026		F		17,624	D	\$94.46	103,167	D	
Ordinary Shares								28,375	I	By RHS Delaware Holdings LLC
Ordinary Shares								43,128 ⁽²⁾	I	By Eastern Irrevocable, LLC
Ordinary Shares								47,088 ⁽²⁾	I	By Western Irrevocable, LLC
Ordinary Shares								51,900	I	By Delaware 2001 Investment Trust
Ordinary Shares								780,000	I	By Second Delaware 2003, LLC
Ordinary Shares								986,785	I	By Third Delaware 2011, LLC

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Performance Share Units	\$0 ⁽¹⁾	08/15/2026		M	Disposed of (D) 9,579 (3, 4 and 5)	08/15/2024 ⁽³⁾ 08/15/2027	Ordinary Shares	\$0	Reported Transaction(s) (Instr. 4)	D	
Performance Share Unit	\$0 ⁽¹⁾	08/15/2026		M	146	08/15/2024 ⁽⁴⁾ 08/15/2027	Ordinary Shares	\$0	581	D	
Performance Share Units	\$0 ⁽¹⁾	08/15/2026		M	3,387	08/15/2025 ⁽³⁾ 08/15/2028	Ordinary Shares	\$0	27,102	D	
Performance Share Units	\$0 ⁽¹⁾	08/15/2026		M	347	08/15/2025 ⁽⁴⁾ 08/15/2028	Ordinary Shares	\$0	695	D	
Performance Share Units	\$0 ⁽¹⁾	08/15/2026		M	30,376	08/15/2026 ⁽³⁾ 08/15/2029	Ordinary Shares	\$0	91,127	D	
Performance Share Units	\$0 ⁽¹⁾	08/15/2026		M	779	08/15/2026 ⁽⁴⁾ 08/15/2029	Ordinary Shares	\$0	2,336	D	

Explanation of Responses:

- The shares acquired automatically vested pursuant to an award of performance share units (PSUs), with each PSU representing Cimpress' commitment to issue one ordinary share following the determination of the number of shares issuable pursuant to the award based on the level of achievement against the performance conditions.
- Includes 28,375 shares held by RHS Delaware Holdings LLC, of which Eastern Irrevocable, LLC and Western Irrevocable, LLC are the sole owners.
- These PSUs vest over the following four-year period: 25% of the number of shares determined to be issuable pursuant to the award based on the level of achievement against the performance conditions vest on the Date Exercisable shown in Table II and 6.25% of such number of shares vest quarterly thereafter.
- These PSUs vest over the following four-year period: 25% of the number of shares determined to be issuable pursuant to the award based on the level of achievement against the performance conditions vest on the Date Exercisable shown in Table II and 25% of such number of shares vest yearly thereafter.

Remarks:

/s/ Sean E. Quinn, as attorney-in-fact for Robert S. Keane

** Signature of Reporting Person

08/18/2026

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.