FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  GAVIN JOHN J JR					2. Issuer Name and Ticker or Trading Symbol CIMPRESS N.V. [ CMPR ]								Relationship of eck all applications $old X$ Directors	able)	g Pers	on(s) to Issu 10% Ow		
(Last)	(Firs	t) (N	liddle)		3. Date of Earliest Transaction (Month/Day/Year) 11/15/2018								Officer below)	(give title		Other (s below)	pecify	
275 WYMAN STREET					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) WALTHAM MA 02451													X Form filed by One Reporting Person  Form filed by More than One Reporting Person					
(City)	(Sta	te) (Z	ip)															
		Table	e I - Non-Deriv	ative	Seci	urities	Acq	uired, D	isp	osed o	f, or Ber	neficial	ly Owned					
1. Title of Security (Instr. 3)  2. Tran Date (Month			action Day/Yea	r) Ex	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr. 5)		Disposed	ities Acquired (A) o d Of (D) (Instr. 3, 4		5. Amour Securitie Beneficia Owned F Reported	s ally ollowing	Form:	: Direct I Indirect E str. 4)	7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price	Transact (Instr. 3 a	ion(s)			Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		on of		6. Date Exercisable Expiration Date (Month/Day/Year)		•	and 7. Title and Amount of Securities Underlying Derivative Sect (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	lly	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)		Date Exercisable		Expiration Date	Title	Amount or Number of Shares						
Performance Share Units <sup>(1)</sup>	\$107.29 <sup>(2)</sup>	11/15/2018		A		1,165		(1)	1	11/15/2028	Ordinary Shares	1,165	\$0	1,165		D		

## **Explanation of Responses:**

1. Each of these performance share units (PSU) represents a right to receive between 0 and 2.5 Cimpress ordinary shares upon the satisfaction of both (A) service-based vesting and (B) performance conditions relating to the compound annual growth rate (CAGR) of the three-year moving average daily price per share of Cimpress' ordinary shares (3YMA). The service-based vesting condition is that 25% of the original number of PSUs vest on each November 12 of 2019 through 2022 so long as the reporting person continues to be an eligible participant under Cimpress' 2016 Performance Incentive Plan on such vesting date. If the 3YMA CAGR equals or exceeds 11% on any of the sixth through tenth anniversaries of the grant date, then the reporting person is entitled to receive a distribution of up to 2.5 Cimpress ordinary shares for each vested PSU on a sliding scale based on the actual CAGR performance.

2. This dollar amount is the 3YMA on the date of grant, which is the baseline against which the CAGR of the 3YMA will be measured.

## Remarks:

/s/Kathryn L. Leach as Attorney in Fact for John J.

11/15/2018

Date

Gavin, Jr.

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.