| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| | Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPR | ROVAL |
|----------------------|-----------|
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| 1. Name and Address of Reporting Person [*] RILEY RICHARD T | | | 2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT N.V.</u> [VPRT] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|-------------------------------------------------------------------------|--------------|----------|---------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------------|-------------------------------|--|--|--|
| | | | | X | Director Officer (give title | 10% Owner • Other (specify | | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) | | below) | below) | | | |
| C/O VISTAPRI | NT, | | 11/17/2010 | | Chairman of Superv | visory Board | | | |
| 95 HAYDEN AV | VENUE | | | | | | | | |
| | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv | idual or Joint/Group Filing | g (Check Applicable | | | |
| (Street) | | | | | Form filed by One Rep | orting Porcon | | | |
| LEXINGTON MA | | 02421 | | | , , , | 0 | | | |
| - | | | | | Form filed by More that Person | n One Reporting | | | |
| (City) | (State) | (Zip) | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | if any 🧴 | 3. Transa Code (8) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------------|----------|------------------------------|---|--------|----------------------------|--------|---------------------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------|
| | | | Code | v | Amount | Amount (A) or (D) Price | | Transaction(s) (Instr. 3 and 4) | | (|
| Ordinary Shares | 11/17/2010 | | М | | 169(1) | Α | \$0.00 | 9,400 | D | |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) of Dispo of (D) | r osed) 7. 3, 4 | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | Expiration Date | | piration Date Amount of | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
|-------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------|------------------------------|---|----------------------------------------------------------|---------------------------|----------------------------------------------------------------|--------------------|--------------------|----------------------------------------|-------------------------|-------|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|---------------------------------------|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | | |
| Restricted Share Units (right to acquire) | \$0.00 | 11/17/2010 | | М | | | 169 | 11/17/2010 | 11/17/2012 | Ordinary Shares | 169 | \$0.00 | 1,346 | D | | | |

Explanation of Responses:

1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on November 17, 2009. The original grant of 2,019 shares vests over a three-year period at 8.33% per quarter.

Remarks:

<u>/s/Kathryn L Leach, as</u>

attorney-in-fact for Richard T. <u>11/19/2010</u>

<u>Riley</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.