SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287

Estimated average burden	
hours per response:	0.5

1. Name and Address of Reporting Person [*] PAGE LOUIS		n*	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [VPRT]		tionship of Reporting Person(s) to Issuer : all applicable) Director 10% Owner			
(Last) VISTAPRINT	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/22/2011		Officer (give title below)	Other (specify below)		
95 HAYDEN AVENUE			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) LEXINGTON MA	MA	. 02421		X	Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)	
Ordinary Shares								10,143	D		
Ordinary Shares	03/22/2011		S ⁽¹⁾		1,400	D	\$48.29 ⁽²⁾	199,038	Ι	By corporation ⁽³⁾	
Ordinary Shares	03/22/2011		S ⁽¹⁾		300	D	\$49.13 ⁽⁴⁾	198,378	Ι	By corporation ⁽³⁾	
Ordinary Shares								4,000	Ι	By children under UGMA	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The transactions reported on this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on February 2, 2011.

2. The price range for sales of these shares was between \$47.90 and \$48.82 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.

3. These shares are held by Window to Wall Street, Inc. of which the reporting person is president.

4. The price range for sales of these shares was between \$49.05 and \$49.25 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.

Remarks:

/s/Kathryn L. Leach as

03/23/2011 Attorney in Fact for Louis Page

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.