FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BLAKE KATRYN						2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director  Tolkier (give title X Other (specify					
(Last) (First) (Middle) C/O VISTAPRINT 95 HAYDEN AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 01/02/2014									A below) A below)  Exec VP, Global Marketing / Member of  Management Board					
(Street) LEXINGTON MA 02421  (City) (State) (Zip)					- 4. If	Line) X F									Forn	or Joint/Group Filing (Check Applicable rm filed by One Reporting Person rm filed by More than One Reporting rson				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day						Exe if a	cution ny	Deemed cution Date, y nth/Day/Year)		3. Transaction Code (Instr. 8)					Secur Benef	icially d Following	6. Owner Form: Di (D) or Ind (I) (Instr.	rect lirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) (D)	Pr Pr	ce	Trans	Transaction(s) (Instr. 3 and 4)			(1130.4)	
Ordinary Shares 01/02/2					2014	:014					648	D	\$	55.15 <sup>(2)</sup>	16,714		D			
Ordinary Shares 01/02/20					2014	2014					200	D	\$	6.17 <sup>(3)</sup>	16,514		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Dee Execution if any (Month/I		n Date, Transac Code (Ir				6. Date Exercis Expiration Date (Month/Day/Yea		ite	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		De Se (In	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form Director Inc (I) (In	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Numb of Share							

## **Explanation of Responses:**

- 1. These transactions were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on February 24, 2012.
- 2. The price range for sales of these shares was between \$55.00 and \$55.56 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- 3. The price range for sales of these shares was between \$56.01 and \$56.33 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.

## Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Katryn

01/06/2014

**Blake** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.