FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washir

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

D O 00E40	
gton, D.C. 20549	OMB APPROVAL

- 1		
ı		
ı	OMB Number:	3235-0287
ı	Estimated average burde	en
	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Keane Robert S		TAPRINT 1					(Check all ap Dire			% Owner her (specify		
(Last) (First) (Mic VISTAPRINT, 95 HAYDEN AVENUE	ldle)		te of Earliest Tran 5/2014	saction	(Mon	th/Day/Year)			A belo	ow)	tte X or Chairman of M Board	low)
(Street) LEXINGTON MA 024 (City) (State) (Zip		4. If Ar	mendment, Date	of Origi	nal Fi	led (Month/Da	y/Year)		Line) X Fori	m filed by m filed by	oup Filing (Chec One Reporting F More than One I	Person
	/ - Non-Deriva	tive S	Securities Ad	cauire		isposed o	f. or B	enefici	ially Own	ed		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Ye	n 2. (ear) if	A. Deemed Execution Date, f any Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities	Acquired (A) or (D) (Instr. 3, 4 and		5. Amour Securitie Beneficia	Amount of curities neficially wned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	Amount	(A) or (D)	Price	Transacti (Instr. 3 a	ion(s)		(11341. 4)
Ordinary Shares	02/05/201	14		M		1,319(1)	A	\$0.00	296,2	215 ⁽²⁾	I	By The Eastern Irrevocable Trust ⁽³⁾
Ordinary Shares	02/05/201	14		F		563	D	\$47.78	8 295,6	652 ⁽²⁾	I	By The Eastern Irrevocable Trust ⁽³⁾
Ordinary Shares	02/05/201	14		M		1,319(1)	A	\$0.00 ⁽	296,2	214 ⁽²⁾	I	By The Western Irrevocable Trust ⁽³⁾
Ordinary Shares	02/05/201	14		F		563	D	\$47.78	8 295,6	651 ⁽²⁾	I	By The Western Irrevocable Trust ⁽³⁾
Ordinary Shares	02/06/201	14		M		1,219(1)	A	\$0.00	296,8	371 ⁽²⁾	I	By The Eastern Irrevocable Trust ⁽³⁾
Ordinary Shares	02/06/201	14		F		521	D	\$47.1	296,3	350 ⁽²⁾	I	By The Eastern Irrevocable Trust ⁽³⁾
Ordinary Shares	02/06/201	14		M		1,219 ⁽¹⁾	A	\$0.00	296,8	370 ⁽²⁾	I	By The Western Irrevocable Trust ⁽³⁾
Ordinary Shares	02/06/201	14		F		521	D	\$47.1	296,3	349 ⁽²⁾	I	By The Western Irrevocable Trust ⁽³⁾
Ordinary Shares									107	,181	I	By Keane Family Foundation
Ordinary Shares									225	,375	I	By RHS Holdings Incorporated

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Ordinary Shares								51,900	I	By Delaware 2001 Investment Trust		
Ordinary Shares								472,200	I	By First Delaware 2003 Investment Trust		
Ordinary Shares								472,200	I	By Second Delaware 2003 Investment Trust		
Ordinary Shares								185,000	I	By Third Delaware 2011 Investment Trust		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)												

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Secu Acq (A) o Disp of (E	osed 0) tr. 3, 4	6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title an Amount o Securities Underlyin Derivative (Instr. 3 au	f g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Share Units (right to acquire)	\$0.00 ⁽¹⁾	02/05/2014		М			1,319	05/05/2012 ⁽⁴⁾	05/05/2015	Ordinary Shares	1,319	\$0.00	6,595	I	By The Eastern Irrevocable Trust ⁽³⁾
Restricted Share Units (right to acquire)	\$0.00 ⁽¹⁾	02/05/2014		М			1,319	05/05/2012 ⁽⁴⁾	05/05/2015	Ordinary Shares	1,319	\$0.00	6,595	I	By The Western Irrevocable Trust ⁽³⁾
Restricted Share Units (right to acquire)	\$0.00 ⁽¹⁾	02/06/2014		М			1,220	05/06/2011 ⁽⁴⁾	05/06/2014	Ordinary Shares	1,220	\$0.00	1,220	I	By The Eastern Irrevocable Trust ⁽³⁾
Restricted Share Units (right to acquire)	\$0.00 ⁽¹⁾	02/06/2014		М			1,220	05/06/2011 ⁽⁴⁾	05/06/2014	Ordinary Shares	1,220	\$0.00	1,220	I	By The Western Irrevocable Trust ⁽³⁾

Explanation of Responses:

- 1. The shares acquired represent the number of shares that automatically vested pursuant to Restricted Share Units held by the reporting person. Each Restricted Share Unit represents Vistaprint's commitment to issue one ordinary share.
- 2. Includes 225,375 shares held by RHS Holdings Incorporated, of which The Eastern Irrevocable Trust and The Western Irrevocable Trust are the sole shareholders.
- 3. The reporting person and/or his spouse are beneficiaries of this trust.
- 4. These RSUs vest over a four-year period: 25% of the original number of shares vest on the Exercisable Date shown in Table II, and 6.25% vest per quarter thereafter.

Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Robert S. Keane

02/06/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).