### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington,     | D.C. | 20549 |
|-----------------|------|-------|
| vvaoriirigtori, | D.O. | 200-0 |

| Check this box if no longer subject to |
|----------------------------------------|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b)                       |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours por rosponso:      | 0.5       |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Hansen Hauke |                                                                       |            |                                                |         | 2. Issuer Name and Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ] |                                                             |        |      |             |                                                         |                    |                      |                                                                                           |                 | (Cr                                                                                                                                               | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify |                                                                                                 |     |                                                                          |                                       |  |
|--------------------------------------------------------|-----------------------------------------------------------------------|------------|------------------------------------------------|---------|----------------------------------------------------------------------|-------------------------------------------------------------|--------|------|-------------|---------------------------------------------------------|--------------------|----------------------|-------------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------|---------------------------------------|--|
| (Last) VISTAP                                          | (Last) (First) (Middle) VISTAPRINT, 95 HAYDEN AVENUE                  |            |                                                |         |                                                                      | 3. Date of Earliest Transaction (Month/Day/Year) 07/15/2013 |        |      |             |                                                         |                    |                      |                                                                                           |                 |                                                                                                                                                   | - X Officer (give title X Other (specify below)  Chief Manufacturing Officer / Member of Management Board                       |                                                                                                 |     |                                                                          |                                       |  |
| (Street) LEXING (City)                                 |                                                                       |            | 02421<br>(Zip)                                 |         | 4. If                                                                | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |        |      |             |                                                         |                    |                      |                                                                                           | Lin             | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |                                                                                                                                 |                                                                                                 |     |                                                                          |                                       |  |
|                                                        |                                                                       | Tab        | le I - No                                      | n-Deriv | ative/                                                               | Se                                                          | curiti | es A | cqu         | uired,                                                  | Dis                | posed o              | f, o                                                                                      | r Ben           | eficia                                                                                                                                            | lly Owned                                                                                                                       | ı                                                                                               |     |                                                                          |                                       |  |
|                                                        |                                                                       |            | 2. Transaction<br>Date<br>(Month/Day/Year)     |         | ar)                                                                  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |        |      | Code (Instr |                                                         |                    |                      |                                                                                           |                 | Benefici<br>Owned I                                                                                                                               | es<br>ally<br>Following                                                                                                         | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)                               |     | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                      |                                       |  |
|                                                        |                                                                       |            |                                                |         |                                                                      |                                                             |        |      | Code        | v                                                       | Amount             |                      | (A) or<br>(D)                                                                             | Price           | Transac                                                                                                                                           | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                                                                                  |                                                                                                 |     | (Instr. 4)                                                               |                                       |  |
| Ordinary Shares                                        |                                                                       |            |                                                |         | /2013                                                                |                                                             |        | M    |             | 269 <sup>(1)</sup>                                      | 269(1)             |                      | \$0.00                                                                                    | 10              | 10,620                                                                                                                                            |                                                                                                                                 | D                                                                                               |     |                                                                          |                                       |  |
| Ordinary Shares 0                                      |                                                                       |            | 07/15                                          | 5/2013  |                                                                      |                                                             |        |      | M           |                                                         | 241 <sup>(3)</sup> |                      | A                                                                                         | \$0.00          | 10                                                                                                                                                | 10,861                                                                                                                          |                                                                                                 | D   |                                                                          |                                       |  |
|                                                        |                                                                       | ٦          | Table II -                                     |         |                                                                      |                                                             |        |      |             |                                                         |                    | osed of,<br>onvertil |                                                                                           |                 |                                                                                                                                                   | / Owned                                                                                                                         |                                                                                                 |     |                                                                          |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)    | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security |            | 3A. Deeme<br>Execution<br>if any<br>(Month/Day | Date,   | 4.<br>Transaction<br>Code (Instr.<br>8)                              |                                                             | n of   |      | Exp         | 6. Date Exercisal<br>Expiration Date<br>(Month/Day/Year |                    |                      | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Se<br>(Instr. 3 and 4 |                 | Security                                                                                                                                          | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                                                                             | 9. Number of derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4) | lly | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|                                                        |                                                                       |            |                                                |         | Code                                                                 | v                                                           | (A)    | (D)  | Dat<br>Exe  | te<br>ercisable                                         |                    | Expiration<br>Date   | Titl                                                                                      |                 | Amount<br>or<br>Number<br>of<br>Shares                                                                                                            |                                                                                                                                 |                                                                                                 |     |                                                                          |                                       |  |
| Restricted<br>Share<br>Units<br>(right to<br>acquire)  | \$0.00 <sup>(2)</sup>                                                 | 07/15/2013 |                                                |         | M                                                                    |                                                             |        | 269  | 01/         | 15/2012 <sup>(</sup>                                    | (4)                | 01/15/2015           |                                                                                           | linary<br>nares | 269                                                                                                                                               | \$0.00                                                                                                                          | 1,613                                                                                           |     | D                                                                        |                                       |  |
| Restricted<br>Share<br>Units<br>(right to              | \$0.00 <sup>(2)</sup>                                                 | 07/15/2013 |                                                |         | М                                                                    |                                                             |        | 241  | 07/         | 15/2012 <sup>(</sup>                                    | (5)                | 07/15/2015           |                                                                                           | linary<br>nares | 241                                                                                                                                               | \$0.00                                                                                                                          | 1,925                                                                                           |     | D                                                                        |                                       |  |

# Explanation of Responses:

- 1. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on February 15, 2011.
- $2. \ Each \ restricted \ share \ unit \ represents \ the \ Company's \ commitment \ to \ issue \ one \ ordinary \ share.$
- 3. The shares acquired represent the number of shares that automatically vested pursuant to a grant of Restricted Share Units on August 15, 2011.
- 4. These RSUs vest over a four year period: 25% of the original number of shares (4,300 shares) vested on the Exercisable Date shown in Table II and 6.25% vest per quarter thereafter.
- 5. These RSUs vest over a four year period: 25% of the original number of shares (3,849 shares) vested on the Exercisable Date shown in Table II and 6.25% vest per quarter thereafter.

## Remarks:

/s/Kathryn L Leach, as attorney-in-fact for Hauke **Hansen** 

07/16/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.