FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	<b>OF CHANGES</b>	IN BENEFICIAL	OWNERSHIP

l	OMB APPRO	VAL
	OMB Number:	3235-0287
l	Estimated average burd	en
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  PAGE LOUIS						2. Issuer Name <b>and</b> Ticker or Trading Symbol VISTAPRINT N.V. [ VPRT ]										nip of Reporting Person(s) to oplicable) ector 10%		o Issuer % Owner		
(Last) VISTAPE	(Fir RINT DEN AVEN	, ,	Middle)	)		3. Date of Earliest Transaction (Month/Day/Year) 06/28/2011								Officer (give below)			title Other below)		/	
(Street)  LEXING	TON MA	Α (	)2421		- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					ile	
(City)	(St		Zip)	lan Dani			!4! -	- 0			:	£ 5	2000610	:-!!						
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Ye		on	2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following		of y	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership					
									Code	v	Amount	(A) or (D)	Price		rted sactio r. 3 an				(Instr. 4)	
Ordinary Shares														10,88	36	Γ	)			
Ordinary :	Shares			06/28/20	)11				<b>S</b> <sup>(1)</sup>		1,700	D	\$46.6	2)	174,9	38 I By corporatio			on <sup>(3)</sup>	
Ordinary :	Ordinary Shares													4,000		I		By childr under UGMA	en	
		Та	ble II								posed of, convertib				ned					
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (if any (Month/Day/Year))			5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ative rities ired osed	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. : and 4)		Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Owners Form: Direct (I or Indire (I) (Instr	Benefi Owner ct (Instr.	irect icial rship			
					Code	v	(A) (D)		Date Exercisab		Expiration Date	Title	or Number of Shares							

## **Explanation of Responses:**

- 1. The transactions reported on this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on February 2, 2011.
- 2. The price range for sales of these shares was between \$46.24 and \$46.95 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
- 3. These shares are held by Window to Wall Street, Inc. of which the reporting person is president.

## Remarks:

/s/Lawrence A. Gold as Attorney in Fact for Louis Page

06/30/2011

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.