

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares								51,900	I	By Delaware 2001 Investment Trust
Ordinary Shares								472,200	I	By First Delaware 2003 Investment Trust
Ordinary Shares								472,200	I	By Second Delaware 2003 Investment Trust
Ordinary Shares								185,000	I	By Third Delaware 2011 Investment Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Restricted Share Units (right to acquire)	\$0.00 ⁽¹⁾	08/05/2013		M			1,319	05/05/2012 ⁽⁴⁾	05/05/2015	Ordinary Shares	1,319	\$0.00	9,233	I	By The Eastern Irrevocable Trust ⁽³⁾
Restricted Share Units (right to acquire)	\$0.00 ⁽¹⁾	08/05/2013		M			1,319	05/05/2012 ⁽⁴⁾	05/05/2015	Ordinary Shares	1,319	\$0.00	9,233	I	By The Western Irrevocable Trust ⁽³⁾
Restricted Share Units (right to acquire)	\$0.00 ⁽¹⁾	08/06/2013		M			1,219	05/06/2011 ⁽⁴⁾	05/06/2014	Ordinary Shares	1,219	\$0.00	3,659	I	By The Eastern Irrevocable Trust ⁽³⁾
Restricted Share Units (right to acquire)	\$0.00 ⁽¹⁾	08/06/2013		M			1,219	05/06/2011 ⁽⁴⁾	05/06/2014	Ordinary Shares	1,219	\$0.00	3,659	I	By The Western Irrevocable Trust ⁽³⁾

Explanation of Responses:

- The shares acquired represent the number of shares that automatically vested pursuant to Restricted Share Units held by the reporting person. Each Restricted Share Unit represents Vistaprint's commitment to issue one ordinary share.
- Includes 250,375 shares held by RHS Holdings Incorporated, of which The Eastern Irrevocable Trust and The Western Irrevocable Trust are the sole shareholders.
- The reporting person and/or his spouse are beneficiaries of this trust.
- These RSUs vest over a four-year period: 25% of the original number of shares vest on the Exercisable Date shown in Table II, and 6.25% vest per quarter thereafter.

Remarks:

/s/Kathryn L. Leach, as
attorney-in-fact for Robert S. Keane 08/06/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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