

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Keane Robert S</u> <hr/> (Last) (First) (Middle) CIMPRESS PLC BUILDING D, XEROX TECHNOLOGY PARK <hr/> (Street) DUNDALK, COUNTY LOUTH, IRELAND <hr/> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS plc</u> [<u>CMPR</u>]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: right;">CEO, Chairman</p>
	3. Date of Earliest Transaction (Month/Day/Year) <u>12/02/2022</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	12/02/2022		S ⁽¹⁾		1,935	D	\$30.56 ⁽²⁾	84,926	I	By RSK - Foundation Charitable Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares	12/02/2022		S ⁽¹⁾		6,932	D	\$31.15 ⁽³⁾	77,994	I	By RSK - Foundation Charitable Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares	12/02/2022		S ⁽¹⁾		5,194	D	\$30.83 ⁽⁴⁾	81,667	I	By HKLMK - Foundation Charitable Trust Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares	12/02/2022		S ⁽¹⁾		3,673	D	\$31.31 ⁽⁵⁾	77,994	I	By HKLMK - Foundation Charitable Trust Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares	12/05/2022		S ⁽¹⁾		7,334	D	\$29.62 ⁽⁶⁾	70,660	I	By RSK - Foundation Charitable Lead Annuity Trust u/d/t dated 5/5/2020

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1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	12/05/2022		S ⁽¹⁾		1,532	D	\$30.49 ⁽⁷⁾	69,128	I	By RSK - Foundation Charitable Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares	12/05/2022		S ⁽¹⁾		7,466	D	\$29.64 ⁽⁸⁾	70,528	I	By HKLMK - Foundation Charitable Trust Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares	12/05/2022		S ⁽¹⁾		1,400	D	\$30.56 ⁽⁹⁾	69,128	I	By HKLMK - Foundation Charitable Trust Lead Annuity Trust u/d/t dated 5/5/2020
Ordinary Shares								800	D	
Ordinary Shares								109,181	I	By Keane Family Foundation
Ordinary Shares								28,375	I	By RHS Delaware Holdings LLC
Ordinary Shares								88,128 ⁽¹⁰⁾	I	By Eastern Irrevocable, LLC
Ordinary Shares								92,088 ⁽¹⁰⁾	I	By Western Irrevocable, LLC
Ordinary Shares								51,900	I	By Delaware 2001, LLC
Ordinary Shares								780,000	I	By Second Delaware 2003, LLC
Ordinary Shares								968,200	I	By Third Delaware 2011, LLC

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Explanation of Responses:

1. The RSK - Foundation Charitable Lead Annuity Trust and HKLMK - Foundation Charitable Lead Annuity Trust are contractually required to pay an annual donation annuity to the Heather and Robert

Keane Family Foundation, Inc., the charitable foundation of Mr. Keane's family. Substantially all of the proceeds from the trusts' sales reported on this Form 4 will be transferred to the charitable foundation to satisfy the annuity donation requirement.

2. The price range for sales of these shares was between \$29.84 and \$30.83 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
3. The price range for sales of these shares was between \$30.84 and \$31.60 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
4. The price range for sales of these shares was between \$30.14 and \$31.105 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
5. The price range for sales of these shares was between \$31.19 and \$31.60 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
6. The price range for sales of these shares was between \$29.05 and \$30.02 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
7. The price range for sales of these shares was between \$30.13 and \$31.01 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
8. The price range for sales of these shares was between \$29.14 and \$30.13 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
9. The price range for sales of these shares was between \$30.20 and \$31.01 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.
10. Includes 28,375 shares held by RHS Delaware Holdings LLC, of which The Eastern Irrevocable Trust and The Western Irrevocable Trust are the sole shareholders.

Remarks:

[/s/Kathryn L. Leach, as
attorney-in fact-for Robert
Keane](#) [12/06/2022](#)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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