FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIA	L OWNERSHIP

OMB APPROVAL							
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Repor Holian Janet	orting Person*							ker or Tr					(Che	ck all app Direc	•		10% (
(Last) (First) C/O VISTAPRINT USA, 95 HAYDEN AVENUE	,	liddle) RATED			ate of 1 .5/200		Trans	action (I	Month	/Day/Year)			X	belov			below)
(Street) LEXINGTON MA (City) (State)	02 (Zi	2421 ip)		4. If <i>i</i>	Ameno	dment, I	Date o	of Origina	al File	d (Month/Da	y/Year)		6. Inc Line)	Form	r Joint/Grou n filed by Oi n filed by Mo on	ne Repo	orting Pers	son
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of		or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Direct ndirect tr. 4)	7. Nature of Indirect Beneficial Ownership				
								Code	v	Amount	(A) oi (D)	Pr	ice	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)
Common Shares			07/15/2	2009				S ⁽¹⁾⁽²⁾		100	D	\$	42.94	15	,903	I	D	
Common Shares			07/15/2	2009				S		200	D	\$	42.96	15	,703	I	D	
Common Shares			07/15/2	2009				S		100	D	\$	42.97	15	,603	I	D	
Common Shares			07/15/2	2009				S		100	D	\$	42.98	15	,503	I	D	
Common Shares			07/15/20		009			S		100	D	\$	\$42.99 1		5,403		D	
Common Shares	07/15/		07/15/2	2009				S		100	D	\$	43.04	15	15,303		D	
Common Shares			07/15/2	2009				S		100	D	\$	43.13	15	,203	I	D	
Common Shares			07/15/2	2009				S		100	D	\$	43.35	15	,103	I	D	
Common Shares			07/15/2	2009				S		100	D	\$	43.44	15	,003	I	D	
Common Shares			07/15/2	2009				S		130	D	\$	43.47	14	,873	I	D	
Common Shares			07/15/2	2009				S		100	D	\$	43.52	14	,773	I	D	
Common Shares			07/15/2	2009				S		100	D	\$	43.74	14	,673	I	D	
Common Shares			07/15/2	2009				S		100	D	\$	43.76	14,573		I	D	
Common Shares														500				See Footnote ⁽³⁾
	Tab									osed of, convertib				Owned				
L. Title of 2. 3. Transaction Date Execution Security or Exercise (Month/Day/Year) if any		3A. Deem	ned 4. In Date, Transac Code (Ir		5. Number of		6. Date Exerci Expiration Da (Month/Day/Y		isable and te	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. De Se (In	erivative decurity Security Se	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y O Fo O (I)	0. wnership orm: irect (D) r Indirect) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
Evnlanation of Pesnanses				Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amou or Numb of Share	er					

- 1. The exercise of options and the sales of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on May 6, 2009.
- 2. Separate sale transactions that were executed on 7/15/09 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.
- 3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial ownership of such securities except to the extent of her pecuniary interest therein.

This is the second Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on July 15, 2009.

/s/ Lawrence A. Gold as Attorney in Fact for Janet **Holian**

07/16/2009

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.